



NUTRA

INGREDIENTS **ASIA**

AWARDS 2025

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NutraIngredients

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www.NutraIngredientsAsia-Awards.com

#NIAawards25

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CONGRATULATIONS

Welcome to the eighth NutraIngredients-Asia Awards, held for the second year in the vibrant city of Bangkok, as we once again celebrate the industry's biggest commercial successes, best product development, and brightest research.

This year we received almost 200 submissions, the most ever, spanning products, ingredients and initiatives.

The sheer number of high calibre entries this year made the judging process incredibly difficult. To be recognised as a finalist is a celebration of excellence and a huge achievement in itself.

I'd like to thank our expert panel of judges, who has spent many hours assessing and evaluating all of the entries in great detail. The panel was made up of senior industry professionals from across South East Asia, Australia, Japan, China and India. We are deeply grateful for their insights, patience, and guidance throughout the judging process.

Also, of course, thank you to everyone who entered. We appreciate you taking the time to share your successes with us and look forward to amplifying these to our global audience of industry professionals through our content and commercial opportunities.

For those of you who were able to join us at our celebration event at Barsu, we hope you had a wonderful evening.

And to all our winners, huge congratulations from all at Nutraingredients!



Gary Scattergood
Editor-in-chief

NutraIngredients

OUR JUDGES

The 2025 NutraIngredients Asia Awards were evaluated by a panel of esteemed industry experts, chaired by the award-winning NutraIngredients-Asia editorial team. We sincerely thank all our judges for their time, expertise and valuable support.



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Industry Advisor



Deepak Gunvante
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CEO
Vitcheck

INGREDIENT OF THE YEAR: BEAUTY FROM WITHIN

WINNER



BiomeNrich™ PRO E133

BiomeNrich™ PRO E133 is a unique Lactiplantibacillus plantarum strain derived from Korean kimchi, recognised as the world's number one superfood. Selected by CJ CheilJedang from 3,500 strains for its functional potential, this probiotic has been investigated for its role in supporting skin immunity through the gut-skin axis. Pre-clinical and clinical studies have reported effects in alleviating atopic symptoms and hypersensitivity reactions, particularly in conditions such as atopic dermatitis and immune imbalances. Supplementation with PRO E133 has been associated with improvements in skin health and modulation of the gut microbiome.

www.cjbio.net/ko/products/biomenrich

WHAT THE JUDGES SAID:

The judges were impressed with this well-established probiotic to address skin immunity and allergic conditions via the gut-skin axis. Backed by robust clinical evidence and impressive commercial success, its patented technology and holistic approach were noted by the panel.



FINALISTS

Nutroxsun®

Nutroxsun® works from within to defend the skin against photoageing by reducing oxidative stress and inflammation caused by UV radiation. Its distinctive blend lowers reactive oxygen species and pro-inflammatory cytokines, while inhibiting enzymes that break down collagen and elastin. This combined action helps preserve skin structure, boosting elasticity and firmness. Clinical studies have shown increased UV resistance, reduced redness, and visibly smoother, more resilient skin. Improvements such as reduced wrinkle depth and enhanced elasticity are evident within just 60 days of daily supplementation with only 100 mg of Nutroxsun®.

www.monteloeder.com



ProBeautyShield

Formulated with three probiotic strains, Lactiplantibacillus plantarum PBS067, Lactacaseibacillus rhamnosus LRH020 and Limosilactobacillus reuteri PBS072, ProBeautyShield has been developed with a focus on skin health. Pre-clinical and clinical investigations have examined its role in photoageing, wrinkles, atopic dermatitis and acne. Results indicate benefits across individuals with different microbiota profiles and lifestyle habits, highlighting its relevance in supporting skin health across age groups.

www.synbalance.care



INGREDIENT OF THE YEAR: BOTANICAL

WINNER

Reducose®

Backed by 13 completed clinical trials, this patented ingredient has been shown to lower post-prandial glucose and insulin spikes by up to 42 percent when taken with carbohydrate-containing foods. The effect is observed from the first serving and contributes to improved metabolic health, including steadier energy, better sleep and enhanced mood. With a small serving size of 250 mg, it is convenient for everyday use in diets where carbohydrates are common. Reducose® is available in 35 countries, is non-GMO verified and offers full traceability from farm to shelf.

www.reducose.com

WHAT THE JUDGES SAID:

The judges were impressed with the significant commercial traction for what they deemed a truly impactful ingredient with extensive, high-quality clinical evidence demonstrating significant metabolic health benefits.

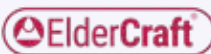


FINALISTS

ElderCraft® European black elderberry extract

ElderCraft® is a full-spectrum European black elderberry extract, standardised to polyphenols, anthocyanins and fibres. Produced using Iprona's solvent-free Polyphenol Technology (IPT), it is the most clinically studied elderberry extract worldwide. Research has demonstrated its role in reducing cold symptoms, supporting microbial diversity, and sustaining Akkermansia spp. levels, as well as showing antiviral activity against SARS-CoV-2. With vertically integrated European sourcing and availability in both powder and liquid formats, ElderCraft® offers a well-substantiated option for immune and gut health applications.

www.craft-ingredients.info



Physta® Tongkat Ali Standardised Extract

Physta® is the world's most clinically researched Tongkat Ali extract, supported by more than 20 studies. Traditionally used to promote vitality in both men and women, it has recently been investigated for its role in women's health. In a global first, a clinical trial in menopausal women reported benefits for mood, fatigue, libido and stress. With patented standardisation and wide application potential, Physta® represents a natural, evidence-based option for supporting wellbeing across genders. Research continues to highlight its relevance for midlife women, reflecting both its traditional use and its expanding scientific foundation.

www.biotropicsmalaysia.com



INGREDIENT OF THE YEAR: HEALTHY AGEING

WINNER

STGaia™

STGaia™ is a patent-pending complex combining tocotrienols and plant-derived squalene naturally extracted from palm fruits. Designed as a dual-action ingredient, it addresses several hallmarks of ageing, including telomere health, inflammation, oxidative stress and skin hydration. Developed in collaboration with Monash University and supported by human clinical studies, it has been investigated for benefits relating to cellular vitality, beauty-from-within and cognitive resilience. With a clean-label, non-GMO, non-solvent profile, STGaia™ is suitable for use in formats such as softgels, gummies, sachets, jellies and drinks. It has already been incorporated into finished products in Asia and North America.

www.phytogaia.com

WHAT THE JUDGES SAID:

The judges were impressed with a deep commitment to research that has revealed strong healthy ageing products of this ingredient, alongside evidence of strong commercial growth in a crowded marketplace.

PhytoGaia
Your Key to Palm Nutraceutical Wellness



FINALISTS

CurQfen®

Derived from the rhizomes of Curcuma longa, CurQfen® is a patented curcumin complex standardised to deliver bioactive curcuminoids. Formulated with FenuMat®, it provides 45.5 times higher bioavailability of free curcuminoids, with improved blood-brain barrier permeability, brain tissue distribution and pharmacokinetics. More than 25 clinical studies have investigated its safety, efficacy and mechanisms of action. Findings support benefits for brain health through enhanced cognitive and locomotor functions, alongside evidence for roles in liver, joint and heart health.

www.akaybioactives.com/product/curqfen



Theracurmin®

Theracurmin® is a highly bioavailable form of curcumin, the active compound in turmeric, developed with a proprietary colloidal dispersion technology to enhance absorption. Standard curcumin is known for its poor oral bioavailability, whereas Theracurmin® achieves over 42.6 times higher absorption, reaching clinically relevant plasma concentrations. This advancement has enabled research into curcumin's anti-inflammatory and antioxidant properties at meaningful levels. Supported by more than 34 scientific publications, including randomised, placebo-controlled trials, Theracurmin® has been studied for applications in healthy ageing, cognitive function and joint health.

www.theravalues.com



INGREDIENT OF THE YEAR: MICROBIOME MODULATION

WINNER



BARLEYMAX® Super Barley

BARLEYMAX® is a scientifically studied, all-natural and non-GMO wholegrain ingredient shown to deliver gut health benefits. Containing a unique natural combination of four prebiotic fibres, it has been clinically demonstrated to support microbiome diversity, short-chain fatty acid production, digestive health and metabolic function. Discovered by CSIRO and commercialised by The Healthy Grain, BARLEYMAX® provides a food-based solution with multiple health benefits in a single ingredient. Its versatility allows incorporation into a wide range of products, making it a practical choice for improving gut health through everyday foods.

www.barleymax.com.au

WHAT THE JUDGES SAID:

The judges were impressed with its widespread use across leading FMCG brands in Australia and Japan, spanning bakery, rice, and convenience foods, while regulatory approvals across multiple markets provide strong scientific credibility and market differentiation.



BARLEYMAX®

FINALISTS

HOWARU® Restore

As a four-strain probiotic blend, HOWARU® Restore combines *Lactobacillus acidophilus* NCFM®, *Lactobacillus paracasei* Lpc-37®, *Bifidobacterium lactis* Bi-07® and *Bifidobacterium lactis* Bi-04® in equal amounts. This formulation has been the subject of multiple clinical studies, which have demonstrated benefits for digestive health. By incorporating a diverse mix of probiotic species, it provides a comprehensive ingredient profile and flexibility in product development. Clinical efficacy has been observed at both lower (4B CFU) and higher (17B CFU) doses, supporting tailored approaches to formulation.

www.healthsciences.iff.com



Livaux®

Clinical studies have shown that supplementation with Livaux® increases *Faecalibacterium prausnitzii* levels and enhances probiotic efficacy even at low doses. Developed by Anagenix as a whole-fruit prebiotic, it contains 41 polyphenols, complex pectin, vitamins and actinidin. Research indicates benefits across several health areas, including immunity, skin, metabolism, neuroprotection and cardiovascular function. Additional findings highlight increased short-chain fatty acid production, anti-inflammatory activity, improved gut motility and mucin production without excess gas. With proven stability, good taste and versatile formulation options, Livaux® has been incorporated into a range of gut health and synbiotic products.

www.anagenix.com



INGREDIENT OF THE YEAR: MIND & MOOD

WINNER

ProbioBrain™ with the unique Bifidobacterium longum 1714™ psychobiotic strain

Mental health is increasingly recognised as closely linked with physical wellbeing, yet holistic solutions for stress, mood, sleep and energy can be difficult to identify. ProbioBrain™ is a daily support ingredient developed to promote overall mental wellness and quality of life. Containing the unique strain Bifidobacterium longum 1714™, it is a psychobiotic clinically studied for its effects on multiple, interconnected aspects of mental wellbeing. Research highlights its role in supporting the gut-brain axis, the complex bidirectional communication network between the gastrointestinal tract and the brain.

www.novonesis.com

WHAT THE JUDGES SAID:

The judges were impressed with the weight of evidence showing the relationship between mental health, the brain-gut axis, and the gut microbiota, and how this was put front and centre in its market positioning.

novonesis



FINALISTS

Levagen®+

Palmitoylethanolamide (PEA) is an endogenous fatty acid amide produced naturally in the body in response to injury and stress. Levagen®+ is a form of PEA developed with LipiSpere® technology to improve bioavailability and versatility across different product formats. PEA is recognised for its anti-inflammatory, analgesic and neuroprotective properties and is considered part of the extended endocannabinoid family. Clinical studies on Levagen®+ have reported benefits including reductions in anxiety, improvements in quality of life and sleep, as well as increased serum BDNF levels linked to memory performance.

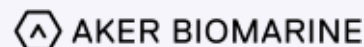
www.gencorpacific.com



Lysoveta®

Lysoveta® is the first commercially available lyso-phosphatidylcholine (LPC) ingredient, developed to deliver LPC directly into the brain via the MfsD2a transporter, the primary pathway for LPC-bound DHA and EPA across the blood-brain barrier. Pre-clinical studies have shown twice the uptake of DHA into the brain compared with free DHA, alongside a seven-fold improvement in short-term memory. A long-term clinical research programme is underway to evaluate its role in supporting cognitive performance and protecting against cognitive decline. Early findings suggest that targeted nutrient delivery to the brain may contribute to healthy ageing and mood support.

www.lysoveta.com



INGREDIENT OF THE YEAR: SPORTS NUTRITION

WINNER

Weizmannia coagulans BC99

Weizmannia coagulans BC99 (formerly Bacillus coagulans) is a clinically validated probiotic strain recognised for its stability and versatility. Clinical research has reported benefits across digestive and metabolic health, including promotion of a balanced gut microbiota for improved digestion, enhanced protein absorption and muscle metabolism, and support for athletic performance through increased strength and reduced fatigue. Additional studies indicate roles in regulating inflammation and immune responses, as well as alleviating chronic constipation and gastrointestinal discomfort. Together, these findings highlight the potential of BC99 to contribute to digestive resilience, physical performance and overall wellbeing.

www.wecare-life.com

WHAT THE JUDGES SAID:

The judges were impressed by BC99 addressing the rising demand for effective, scientifically-backed probiotics by providing proven benefits for gut health, digestion, and, crucially, evidence of enhanced performance including increased bench press / squat repetitions, muscle mass, and fat loss in athletes.



FINALISTS

BetaPower® Natural Betaine

BetaPower® Natural Betaine is a natural source of betaine extracted from sugar beet molasses using a proprietary process. It is a clean-label, non-GMO ingredient designed for use in sports nutrition, hydration and active lifestyle products. Highly soluble, stable and neutral in taste, it can be incorporated into a wide range of applications, including powders, ready-to-mix drinks and capsules. With scientific support for its efficacy, BetaPower® offers a transparent and reliable option for performance and wellness formulations.

www.healthsciences.iff.com



Bimuno® GOS

Growing evidence highlights the importance of the gut microbiome in sports performance, recovery and overall resilience. Bimuno® GOS is a targeted prebiotic ingredient that has been studied in more than 20 clinical trials and referenced in over 125 publications, including research with elite rugby and football players. Findings show benefits for immune function and gastrointestinal health, both of which are critical for athlete wellbeing and recovery. With a low effective daily dose of 1.37 g, it offers formulation flexibility across powders, drinks and capsules, supporting the expanding role of microbiome science in sports nutrition.

www.clasado.com



PRODUCT OF THE YEAR: BEAUTY FROM WITHIN

WINNER

Opella.

Cenovis Collagen Vitamin Jelly Stick

Cenovis Collagen Vitamin Jelly Stick provides a convenient format for combining beauty and wellness support in daily life. It is formulated with low-molecular-weight collagen peptide, which has been studied for its role in improving skin hydration and reducing wrinkles. The product is also enriched with vitamins B1, B2 and B6, as well as zinc and selenium, to contribute to skin health, energy metabolism and antioxidant defence. The jelly stick format allows for easy, on-the-go consumption, offering a palatable way to obtain functional benefits without the need for water.

www.opella.com

WHAT THE JUDGES SAID:

The judges were impressed with the use of clinical claims, lifestyle-aligned format, and recognition through prestigious awards, combined with impressive sales success.



FINALISTS

Noromega Superior-A Astaxanthin

Noromega Superior-A Astaxanthin combines the APG Complex (Astaxanthin, Pycnogenol® and Glutathione) with Niacinamide and Vitamins C and E to provide clinically studied skin benefits. Reported outcomes include improved hydration within one week, enhanced radiance within two weeks, reduced wrinkles within six weeks and greater firmness within eight weeks. The astaxanthin is sourced from Haematococcus pluvialis using supercritical CO₂ extraction, while the Pycnogenol® component is derived from French maritime pine bark. Developed to meet growing demand for inner beauty solutions in the Asia-Pacific region, Superior-A has been positioned as an innovation within the nutricosmetics category.

www.nor-omega.no

 **Noromega**



Swisse Beauty Cellular Activation NMN 120 Capsules

Cellular vitality and healthy ageing are supported by nicotinamide mononucleotide (NMN), an ingredient central to this Swisse formulation. Swisse Beauty Cellular Activation NMN 120 Capsules is developed to help maintain cellular function and energy production, contributing to overall wellbeing. The product reflects Swisse's focus on combining innovation in beauty and wellness with scientifically supported formulations, providing consumers with solutions that align with growing interest in evidence-based approaches to health and longevity.

www.hh.global

 **H&H Group**
inspiring wellness



PRODUCT OF THE YEAR: BOTANICAL

WINNER

Pro-tabolism Plus™ Coffee

eimele Pro-tabolism Plus™ Coffee is a functional instant coffee formulated to support metabolic health through plant-based ingredients. Clinical studies have reported an increase in resting metabolic rate by up to 6.5 times, equivalent to an additional 217 kcal of energy expenditure, comparable to a 60-minute walk. The blend contains ApplePhenon® polyphenols to aid fat metabolism and green coffee bean extract to support sugar metabolism, alongside celery seed, ginseng and prebiotic fibres for gut health. As a 100 percent plant-based product, it offers a convenient option that combines taste with benefits for energy balance and healthy weight management.

www.eimele.com

WHAT THE JUDGES SAID:

The judges were impressed with what was deemed a superb innovation that blends into the users routine and gives the necessary health benefits by integrating functional ingredients into the daily coffee ritual.

eimele®



FINALIST

Calibrate Reds™ Max

As a plant-based formulation, Calibrate Reds™ Max has been developed to support weight management and metabolic health. It combines four clinically studied ingredients with complementary functions: Reducose™ to slow carbohydrate digestion and reduce post-meal blood sugar spikes, Rosefit™ to limit fat absorption and help regulate appetite, Morosil™ to support the reduction of abdominal fat, and Resveratrol to extend GLP-1 activity for sustained metabolic effects. Provided in a convenient daily capsule format, it is designed to promote healthy metabolism, body composition and energy balance through a multi-targeted approach.

www.eimele.com

eimele®



Swisse Ultiboost Deep Sleep Immunity

Scientific research highlights a close relationship between sleep and immune function, showing that restorative sleep is essential for maintaining immunity and sustaining energy levels. Swisse Ultiboost Deep Sleep Immunity is a dual-action, melatonin-free botanical formulation developed to support both sleep quality and immune recovery. It combines clinically studied Affron® (saffron) to improve sleep quality and reduce time to fall asleep, and passionflower to promote relaxation. Reishi mushroom, traditionally used to support immune health, is included alongside vitamin C and zinc to strengthen natural defences and provide antioxidant protection.

www.swisse.com.sg



PRODUCT OF THE YEAR: IMMUNE SUPPORT

WINNER

Colos IgGold

Colos IgGold is a powdered dairy-based formulation developed to support immune and digestive health. Each 15 g serving delivers colostrum with a high level of IgG, protected by BioLactol™ functional lipids to enhance gastrointestinal absorption. The product also provides 8 billion CFU of probiotics to promote gut barrier function, prebiotic fibre to help balance the microbiota, and calcium, vitamin D3 and magnesium to support bone and metabolic health. With low added sugar and a low glycaemic index, Colos IgGold is suitable for blood-sugar-conscious consumers and designed for daily use to contribute to immune strength, digestive comfort and overall wellbeing.

www.careforeglobal.com

WHAT THE JUDGES SAID:

The judges were impressed with the strong clinical evidence, innovative absorption technology, and impressive commercial success, despite being relatively new to the market.



FINALISTS

Oliferin® Antholive Gold

Immune resilience, gut balance and overall vitality are supported through the multi-ingredient formulation of Oliferin® Antholive Gold. The product combines olive phytonutrients (OleaA®) with a TriBiotic Matrix of prebiotics (Livaux®), probiotics (BC30™, AB Kefir blend) and postbiotics (from AB Kefir), along with an antioxidant-rich berry complex (ElderCraft®, AroniaCraft®, BerryQi®). Together, these components provide immunomodulatory, anti-inflammatory, antimicrobial and antioxidant functions. Benefits reported include a reduced risk of infection, relief from cold and flu symptoms, improved digestion, balanced gut flora, cardiometabolic support and skin repair. Suitable for all ages, Oliferin® Antholive Gold has been designed for daily use as part of long-term wellness.

www.nutriva2u.com



PROBIOTICS

PROBIOTICS is a triple-action formulation developed for immune regulation and gut health. It contains eight Lactobacillus strains, including the patented LP28 and LRH113, combined with patented galacto-oligosaccharides and the patented postbiotic M1. This full-spectrum approach has been studied for its ability to support balanced immune responses and gut function. Evidence indicates particular benefits for individuals with sensitivities, making it a suitable option for allergy-prone children as well as broader applications in digestive and immune health.

www.fjb100.com



PRODUCT OF THE YEAR: MICROBIOME MODULATION

WINNER

Life-Space Acne Relief + Skin Rebalance

Life-Space Acne Relief + Skin Rebalance Probiotic is a TGA-listed oral formulation developed to relieve acne symptoms and support skin health from within. It combines two probiotic strains with a targeted nutrient blend of lactoferrin, zinc, vitamin C, vitamin E and biotin to provide comprehensive skin support. The 6-in-1 formula has been designed to help reduce the occurrence of acne, blackheads and congested pores, while also contributing to collagen formation, skin elasticity and repair. Intended for adults, the once-daily capsule offers a convenient approach to supporting clearer skin, skin health and overall wellbeing.

www.lifespacprobiotics.com

WHAT THE JUDGES SAID:

The judges were impressed with its significant commercial success, widespread listings in brick-and-mortar stores alongside e-commerce, and ample evidence of research to support its claims.



FINALISTS

Meiyitian

Meiyitian is a lactic acid bacteria beverage brand developed by the Yili Group to support intestinal health and align with modern consumer lifestyles. Each bottle contains up to 60 billion CFU of Lactobacillus paracasei K56, a strain noted for its tolerance to gastric acid and bile salts, enabling it to reach the intestine in an active form. Research indicates that K56 may help improve constipation and regulate intestinal flora balance, addressing a wide range of consumer needs related to digestive health.

www.yili.com



Ova-All Care

Hormonal balance and reproductive health are central to women's wellbeing, and OvaAll Care is designed to provide targeted support in these areas. This TGA-listed formulation has been clinically studied for its role in enhancing menstrual regularity, lowering testosterone, balancing oestrogen and reducing adverse symptoms in women with PCOS. It brings together an 8-strain probiotic matrix with myo-inositol to help restore ovulatory balance, CoQ10 to support ovarian reserve and cinnamon extract to ease uterine and breast discomfort while regulating cycles. Developed under the brand's Tribiotic® philosophy, OvaAll Care applies a gut-oestrogen axis approach to long-term cycle, fertility and reproductive wellness.

www.theronomic.com

THERONOMIC®



PRODUCT OF THE YEAR: SPORTS NUTRITION

WINNER

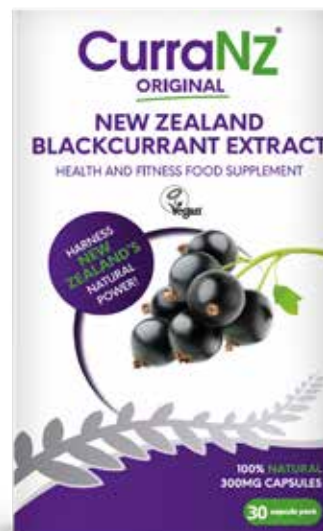
CurraNZ Original New Zealand Blackcurrant Capsules

CurraNZ® is a New Zealand blackcurrant extract standardised to anthocyanins (Enzans®) and developed as an ergogenic aid for sports performance, muscle recovery and gastrointestinal support during exercise in heat. The formulation provides high-potency polyphenol bioactives that have been studied in a wide range of athletic and active populations. Independent clinical research, including more than 60 published studies, has reported benefits across performance enhancement, endurance, recovery and muscle function.

www.curranz.co.nz

WHAT THE JUDGES SAID:

The judges were impressed with an ongoing commitment to research that was opening up new markets among sports enthusiasts and elite athletes, along with strong marketing campaigns that helped deliver clear sales growth and brand recognition.



FINALISTS

GNC Quadruple Effects TRIFLEX® FAST-ACTING

This formulation has been developed to support non-professional athletes experiencing fatigue, injury and cartilage degeneration. It combines Muvz®, palmitoylethanolamide (PEA) and ecdysterone to address pain affecting bones, muscles and joints. Clinical research has reported rapid pain relief within five days, alongside improvements in flexibility and reductions in medication dependence. Together, these outcomes contribute to enhanced mobility and overall quality of life.

www.gnc.com.cn



Kurk Sport

Supporting recovery, joint comfort and muscle health, curcumin has been widely studied for its anti-inflammatory properties, though its use is often limited by poor bioavailability. Kurk Sport addresses this challenge with micellar curcumin, a delivery system designed to enhance absorption. The effervescent tablet format ensures rapid dissolution and uptake, while also offering a convenient and palatable alternative to capsules or powders. Developed for active individuals, Kurk Sport provides a practical option for maintaining mobility and exercise recovery.

www.kurk.life



EDITORS' AWARD FOR INFANT AND CHILD NUTRITION INITIATIVE

WINNER



AstaReal® Natural Astaxanthin for Children Digital Eye Strain

AstaReal® produces natural astaxanthin from *Haematococcus pluvialis* microalgae and is supported by more than 76 clinical trials and over 35 years of research. Recognised as a pioneer in the astaxanthin field, AstaReal® conducted the world's first clinical trial on digital eye health in children, demonstrating both safety and efficacy in younger populations. Research has shown benefits across a wide range of areas, including antioxidant protection, cardiovascular health, cognitive function, joint and muscle health, and skin radiance. With a continued commitment to science and quality, AstaReal® integrates nature and innovation to deliver health support across all ages.

www.astareal.com

WHAT THE JUDGES SAID:

The judges were impressed with how this entry tackled an issue that is less talked in the children's health space, along with the investment in a first-of-its-kind clinical trial, which was described as a bold move that could shape future product innovation.



FINALISTS

AdriVital Liquid Calcium Drink

AdriVital liquid calcium drink, specifically formulated to meet the core needs of children's development, combines calcium, vitamin D3, magnesium, vitamin K2, iron and zinc in precise scientific ratios, creating a synergistic multi-nutrient system that supports healthy growth. Offered in an innovative liquid form, it is designed to better meet children's needs, featuring a mild taste and enabling rapid absorption. This format naturally overcomes swallowing difficulties, ensuring effortless nutrient intake.

www.adrivital.de



Youcui Baoai

DHA is essential for infant brain development, yet standard formulas have traditionally struggled to replicate the efficiency of breast milk. Breast milk naturally provides up to 70 percent of its DHA in the sn-2 position, a structure that enhances absorption. Youcui Baoai is the first formula designed to replicate this natural advantage by delivering DHA in the same structured form. It also preserves milk immunoglobulins (IgG) to support the development of infant immunity. By reflecting key features of breast milk, Youcui Baoai offers science-based nutrition that supports early growth and development.

www.en.junlebaoruye.com



INNOVATION IN WOMEN'S HEALTH

WINNER

Lactiplantibacillus plantarum 299v (LP299V®) and iron

LP299V® helps women restore iron levels by targeting the microbiome, improving absorption of both dietary and supplemental iron, and potentially reducing the need for higher doses of iron replacement therapy. It enhances absorption in two key ways: first, by increasing the expression of duodenal cytochrome B (DCYTB), which converts non-absorbable iron into its bioavailable form; and second, by lowering the pH in the small intestine, enabling iron to remain bioavailable. At the same time, LP299V® has been shown to reduce side effects commonly associated with iron replacement therapy, helping women with iron deficiency feel better, faster.

www.probi.com

WHAT THE JUDGES SAID:

The judges were impressed by how this entry changes the way and how we approach iron deficiency, and the side effects associated with iron replacement therapy. The dual benefit of efficacy and reduced side effects was described as compelling.



probi
Biotics Reimagined

FINALISTS

Kaneka Ubiquinol™

Kaneka Ubiquinol™ is a lipid-soluble antioxidant that is bioidentical to the form of ubiquinol naturally present in human mitochondria, where it plays a role in generating cellular energy (ATP). Produced using a patented Japanese precision fermentation process, it is supported by more than 45 years of research, over 100 studies and 80 patents. As the global supplier of ubiquinol, available in more than 50 countries, Kaneka has established its role in supporting mitochondrial function across multiple aspects of health. Research indicates relevance for women's health throughout life stages, including pre-conception, fertility, menopause and healthy ageing, as well as benefits for cardiovascular, cognitive and overall wellbeing. The ingredient is also halal certified.

www.ubiquinol.net.au



YourBiotixMH

The decline in oestrogen during menopause can affect heart health, bone density, mood and energy. Research indicates that post-menopausal women have a five-fold higher risk of heart attack, while raised cholesterol is reported in up to 77 percent of women aged 45 and older. YourBiotixMH is a science-based formulation developed to address these concerns. It contains LPLDL®, a patented probiotic clinically shown to lower LDL cholesterol and blood pressure, together with isoflavones, vitamin B6 and vitamin D to support hormonal balance, bone strength and psychological wellbeing. LPLDL® has also been shown to enhance vitamin D uptake, positioning YourBiotixMH as a natural, clinically validated option for supporting women's health beyond hot flushes.

www.probiotixhealth.com

ProBiotix
HEALTH



MARKETING INITIATIVE OF THE YEAR

WINNER

TopHealth & Pharmabros pharmacist influencer campaign

TopHealth, a South Korean company, launched supplements developed by EU manufacturer PharmaLinea and partnered with Pharmabros, a collective of licensed pharmacist influencers, to deliver a science-based marketing campaign. Aimed at health-conscious consumers, the initiative sought to counter misinformation in the wellness sector by providing evidence-based education on topics such as immunity and iron deficiency. Through formats including live Q&A sessions, pharmacists acted as trusted voices, building consumer confidence. The campaign supported public health awareness while also strengthening brand credibility and achieving strong conversion rates.

www.toph.co.kr

WHAT THE JUDGES SAID:

The judges were impressed with the creative ideation and execution of this campaign, along with detailed insights on its effectiveness in meeting a clearly-defined objective.



FINALISTS

Intangible Cultural Heritage Lantern Packaging of Satine fresh milk, which can be torn open for good fortune

For Chinese New Year 2025, Yili collaborated with masters of national intangible cultural heritage to launch a limited-edition lantern-inspired packaging with two unique surprises. The first is an interactive peel-and-reveal label game, where riddles on the outer layer can be peeled away to uncover blessings with lantern-style motifs such as swan pairs, goldfish and lotus flowers. The second is a QR code hidden beneath the bottle cap, allowing consumers to enter a lottery, with the chance to win a Bulgari prize by collecting all four lantern riddles.

www.yili.com



You don't know anything about pre workout!

In India, MusclePro Nutrition partnered with the brand to launch a digital initiative showcasing the science behind pre-workout supplements formulated with myHMB® and PEAK ATP®. The campaign focused on educating consumers on how clinically researched ingredients can support fitness and performance, translating complex science into accessible information to encourage more informed supplement choices. This collaboration demonstrates a commitment to evidence-based solutions, with both companies working together to deliver innovations that create meaningful impact and commercial success.

www.tsigrouppltd.com



NUTRITION RESEARCH PROJECT

WINNER

Premeal Whey Protein Lowers Postprandial Blood Glucose in Women with Gestational Diabetes Mellitus

Research on Lacprodan® ISO.WaterShake, a whey protein ingredient, has demonstrated its ability to support blood sugar control in women with gestational diabetes mellitus (GDM). In a placebo-controlled, single-blind crossover trial involving women with GDM and those with normal glucose tolerance, a 20 g pre-meal serving significantly reduced peak glucose levels during an oral glucose tolerance test. Daily intake of 15–30 g was also shown to lower glucose levels and variability in women with GDM, likely through effects on insulin and GLP-1. These findings highlight whey protein as a simple, natural option that may help reduce reliance on insulin therapy, lower costs and improve outcomes for both mothers and infants.

www.arlafoodsingredients.com

WHAT THE JUDGES SAID:

The judges were impressed with how this research sought to tackle a significant public health problem by exploring the use of premeal whey protein to lower postprandial blood glucose in women with GDM. By finding an effective nutritional strategy, it can potentially improve glycemic control during pregnancy, and was described by the panel as a 'potential game changer'.



FINALISTS

Two Decades of Research: EF-2001 and beLP1 Postbiotics Advancing Gut Health and Metabolic Wellness

Bereum, a global pioneer in postbiotics, partnered with Vedic Lifesciences to clinically evaluate the gut health benefits of its core strains at minimal doses. In a human randomised controlled trial, EF-2001® and beLP1® improved gastrointestinal symptoms, reduced perceived stress in overweight adults, and promoted gut microbiota balance. With over 40 years of research in concentrated postbiotics, Bereum provides dose-efficient benefits across various dosage forms, and both partners plan further studies in gut health and beyond.

www.vediclifesciences.com

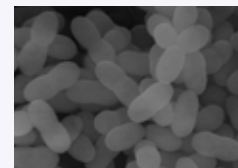


Using lactic acid bacteria to solve infectious disease problems in Southeast Asia



The project aims to demonstrate the effectiveness of Lactococcus lactis strain plasma (LC-Plasma) against infectious diseases through a series of clinical trials in Southeast Asia, with the goal of providing an everyday solution for prevention. Unlike general immune-supporting ingredients, LC-Plasma activates plasmacytoid dendritic cells (pDCs), recognised as key regulators of the immune system, thereby stimulating overall immune function. This unique mechanism enables a broad preventive effect regardless of virus type. LC-Plasma is being positioned as one of the potential approaches to help prevent infectious diseases, including in developing countries where effective and accessible solutions are urgently needed.

www.kirinholdings.com



START-UP AWARD

WINNER

Maolac

Maolac develops biofunctional ingredients inspired by the composition of human breast milk. Using advanced 3D proteomics, the company identifies and selects high-biosimilarity proteins from natural sources to create ingredients that replicate the functional benefits of human milk for adults. This technology enables precise targeting of gut and inflammatory pathways to promote health. The first commercial ingredient series, developed from bovine colostrum, has demonstrated positive clinical outcomes and market uptake, validating the platform and supporting future innovation in nutraceutical development.

www.maolac.com

WHAT THE JUDGES SAID:

The judges were impressed with this proprietary AI system that screens for human milk proteins with specific health benefits, and validates the benefits of these proteins with preclinical and human clinical trials – an impressive undertaking for a start-up.



FINALISTS

Biomiii

Biomiii is engaged in postbiotics-microbiome research and development, with advanced manufacturing capabilities to support next-generation solutions. Its proprietary Miiiome Technology™ enables the development of prebiotics, probiotics and postbiotics across five environmental elements: soil, water, air, plants and animals.

This platform is designed to enhance natural potency and deliver precision-targeted antimicrobial activity. Applications range from gut health supplements and oral care to fermented foods, reflecting a broad approach to microbiome innovation.

www.biomiii.com



Biomiii

Your Complete Protection
For a Healthy Gut

Honour Health

Launched in January 2023, Honour Health is one of the first Australian brands to offer a range of clean supplements, free from hidden additives and undisclosed excipients. Having seen first-hand the positive impact that correcting vitamin and mineral deficiencies has

had on its customers' lives, what began as a commitment to purity has evolved into a mission to tackle the global nutrient deficiency problem head-on. With a social community of more than 900,000 people, Honour Health is leading a movement to empower individuals to meet their daily vitamin and mineral needs, while laying the foundation to expand its mission beyond Australia and into the lives of what will one day be millions of people across the world.

www.honour.health

HONOUR HEALTH

NUTRACHAMPION

WINNER

Dr Ross Walker

Consultant Cardiologist-Health Media presenter/
Educator/ Professional speaker/ Author
Walker Health Resources

Ross is an eminent practising cardiologist with 45 years' clinical experience and a passion for preventative health. For the past 25 years, he has specialised in preventative cardiology and is regarded as one of Australia's leading experts in the field.

He is considered one of the world's top keynote speakers and life coaches, and is the author of seven best-selling books. His latest book, *Health Span*, will be released in late 2025. Ross is a regular health presenter in the Australian media and appears weekly on the Nine Radio network. He previously hosted the national radio show *Healthy Living* for eight years, which relaunched nationally in 2020.

Ross runs the Sydney Heart Health Clinic in Lindfield, focusing on non-invasive and preventative cardiology. He also serves as Chief Medical Officer for the Access Corporate Group and Miyagi Coach, Chief Cardiologist for the Miskawaan Health Group in Southeast Asia, and sits on the scientific advisory board of SRW.com. He is Chairman of the SAB for Kaneka Ubiquinol, a consultant for Nathealth, and Medical Director of Barker-Henley Global.

He is also the patron of Heart Support Australia and hosts his own YouTube channel covering preventative health, stress management, and wider wellness topics.

drrosswalker.com

www.linkedin.com/in/dr-ross-walker

WHAT THE JUDGES SAID:

The judges recognised Ross's outstanding impact as a preventative cardiologist and leading voice in the nutraceutical field. They were particularly impressed by his dedication to consumer education in a climate of misinformation, his role in advancing evidence-based supplementation, and his ability to combine clinical practice, authorship, media engagement and innovation. The judges also highlighted his leadership in product development and advisory roles, underscoring his lasting contribution to the health and nutrition industry.



UPCOMING EVENTS

BROUGHT TO YOU BY
NutraIngredients

NutraIngredients, the leading online news source for the nutrition industry, organises flagship global events and awards that connect science, business, and innovation, bringing together key stakeholders to explore the latest trends, research and market opportunities.



Nutra Healthspan Summit is where cutting-edge science meets business strategy in the quest to extend healthspan through nutrition and supplements. This must-attend event will cut through the noise and hype to deliver actionable insights from the world's leading scientists, brands, and innovators in cellular ageing. Join the bold minds shaping the future of longevity and be part of the movement redefining what it means to grow older.

www.NutraHealthspanSummit.com



Probiota brings together the worlds of microbiome science and industry - uniting researchers, brands, manufacturers, and retailers. Join us for cutting-edge insights, roundtable lunch discussions, emerging science showcases and valuable networking opportunities.

www.ProbiotaEvent.com



NutraIngredients is excited to bring back the Weight Management Summit for 2026, a focused half-day event dedicated to exploring the dynamic and rapidly evolving weight management landscape. This immersive summit will delve into the current state of the market, key regulatory developments, and the growing body of science behind dietary ingredients that offer natural alternatives to GLP-1 drugs, as well as support for their side effects.

www.SportsNutritionSummit-USA.com



This summit remains the must-attend event, bringing together cutting-edge science, business strategy, and regulatory insights that are shaping the future of sports and active nutrition. From breakthrough ingredient innovations and evolving product formats to shifting consumer demands, we will continue exploring the trends defining the industry's next chapter.

www.SportsNutritionSummit-USA.com



This edition of the awards series focuses on the European market, with entries for 2026 opening in October. The award winners will be announced in May 2026.

www.NutraIngredientsAsia-Awards.com



Probiota Americas returns to Vancouver in 2026 following a hugely successful 2025 edition. Join us to explore the latest in microbiome science and innovation through dynamic content sessions, expert-led roundtable discussions and outstanding networking opportunities. This is the must-attend microbiome event in North America.

www.ProbiotaAmericas.com



The Growth Asia Summit returns to Singapore on 8-10 June 2026 at Marina Bay Sands. Building on six years of success, it highlights key growth opportunities in food, beverage and nutrition across the region. The summit attracts top speakers from leading brands, academics and market experts, supported by pioneering suppliers and trade associations.

www.GrowthAsiaSummit.com

WilliamReed.