

The logo for Cosmetics Design, featuring the words "Cosmetics Design" in a bold, black, sans-serif font, enclosed within a thin black rectangular border with rounded corners.

Cosmetics Design

Beauty Forward 2025

Interactive Broadcast Series

January 14 – 16, 2025

Sponsorship Opportunities

WilliamReed.

About the event

Beauty Forward 2025: High Performance Beauty

Consumers' increasing knowledge of beauty cannot be overstated, and it is raising the bar for the beauty industry globally.

In 2025, Beauty Forward will be back to reveal how industry players can level up and stay ahead of a rapidly advancing market and calls for high efficacy and fast results. We will explore how cosmetic companies are leveraging cutting-edge research in areas including biotechnology, microbiome science, and artificial intelligence to advance the development of beauty across all areas including formulation, packaging, marketing, retail, and sustainability. Our experts will lend insight to overcoming the challenge of delivering products that align with the heightened expectations of today's ultra-conscious beauty consumers.

#highperformancebeauty #nextlevelbeauty #beautyforward2025 #BF25



The Format

Each day will consist of a two hour broadcast which will include live/interactive presentations and panel discussions with audience Q&As.

We offer **2 x Diamond and 2 x Platinum sponsorship places per day** on a first-come, first-serve basis - albeit your sponsorship will be showcased and fully associated with our entire 3-day summit.

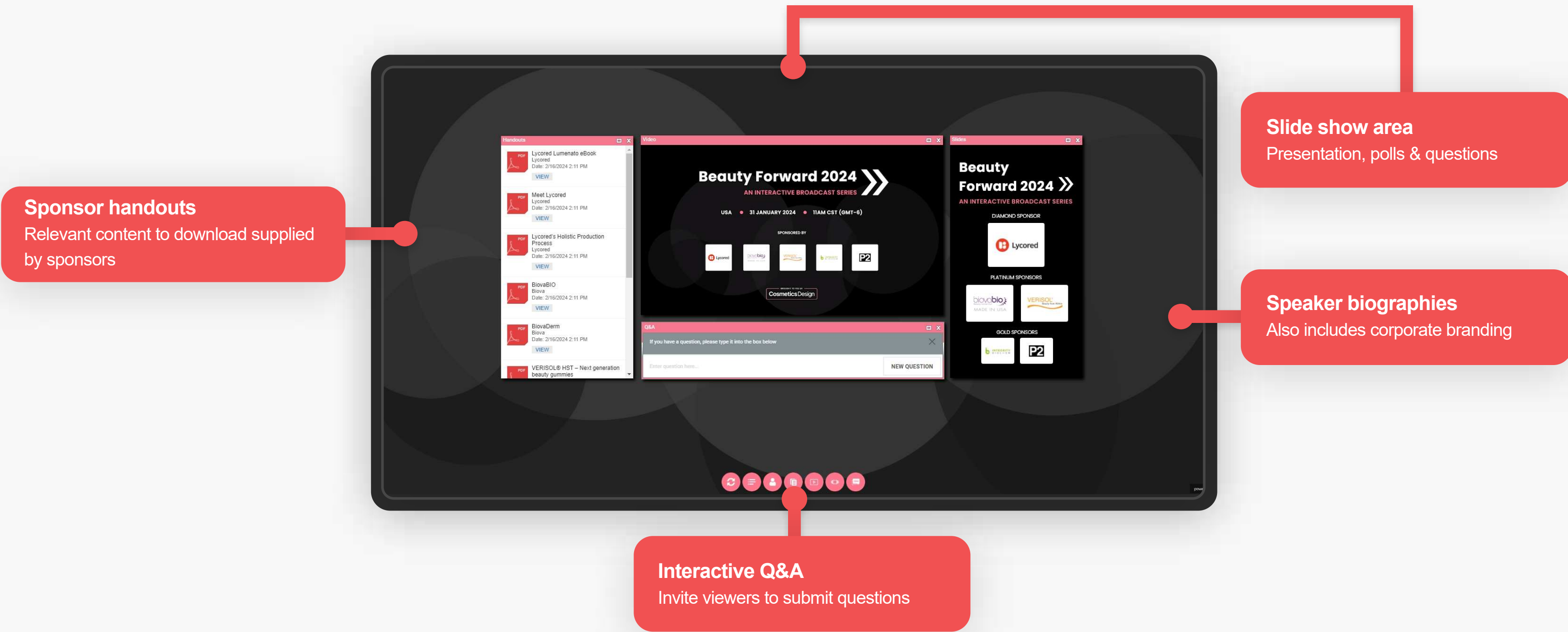
Our top-level (Diamond) sponsors will be invited to host a **20-minute presentation** and at the next level (Platinum) sponsors will be asked to join the 30-minute event panel discussions including **interactive Q&A**.

Additional opportunities include **PDF whitepaper handouts** relating to your chosen topic and extensive branding exposure. Furthermore, the broadcast will remain available to view '**on-demand**' after the live event, to maximise your audience reach.



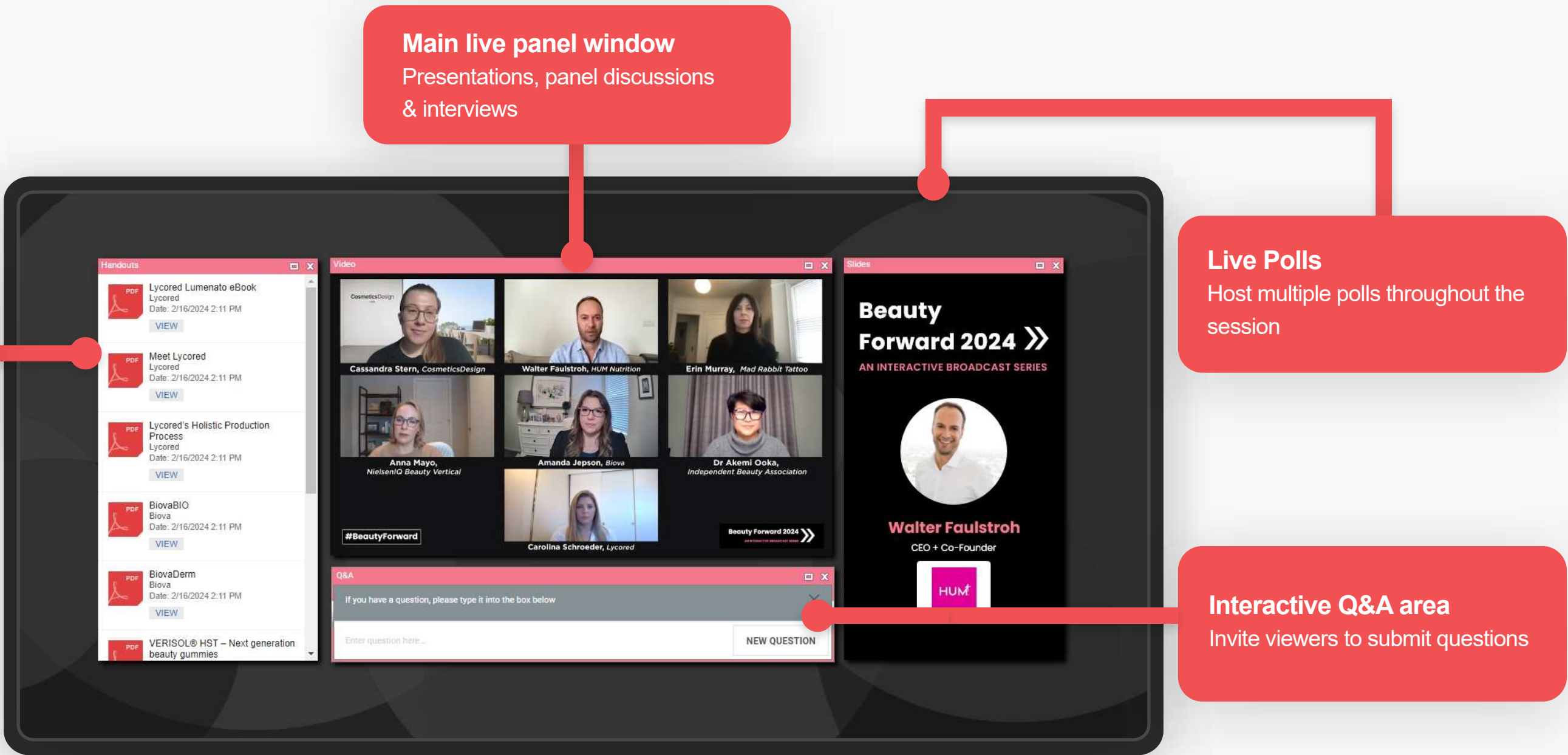
Digital Platform Layout Overview

The typical layout of an event screen



Digital Live Panel Layout Overview

The typical layout of the screen when a panel is taking place



Registration page

The typical layout of our event registration page

Key information

Event title plus time and date of the broadcast

About the event

Further details including abstracts and speakers

Sponsors logos

Your company logo featured on the page

Registration form

GDPR Compliant

The screenshot displays a registration page for 'Beauty Forward 2024'. At the top, a dark banner features the 'CosmeticsDesign' logo, the event title 'Beauty Forward 2024' with a double arrow icon, and the subtitle 'AN INTERACTIVE BROADCAST SERIES'. Below this, event details are listed: '29-31 JAN 2024', '3 REGIONS', and 'FREE REGISTRATION'. The main content area is divided into two columns. The left column, titled 'Beauty Forward 2024', contains descriptive text about the event and a section for selecting events, including a toggle for 'On Demand' and a checkbox for 'Select this event'. The right column, titled 'REGISTER FOR FREE TODAY', contains a form with fields for Title, First Name, Last Name, Email Address, Job Title, and Company Name, each with a 'required' label. Red callout lines connect external text boxes to specific elements: 'Key information' points to the banner, 'About the event' points to the event description, 'Sponsors logos' points to the 'Select this event' checkbox, and 'Registration form' points to the registration form fields.

Beauty Forward 2024
AN INTERACTIVE BROADCAST SERIES
29-31 JAN 2024 • 3 REGIONS • FREE REGISTRATION

Beauty Forward 2024

We'll be kicking off the year with our brand new Cosmetics-Design Global Digital Summit. Beauty Forward 2024, where we will shine the spotlight on the hottest trends set to shape the cosmetics, beauty and personal care sectors across the globe

The three-day series of interactive broadcasts will kick off in Asia (Jan 29), followed by Europe (Jan 30) and North America (Jan 31) where our editors on the ground will be joined by a raft of industry experts to discuss the need-to-know innovation and consumer developments that will take centre-stage in 2024.

From skin care, hair care and clean beauty, to colour cosmetics, fragrances, beauty tech and beyond, we'll make sure you are equipped with the very latest insights to inform your business growth in the year to come.

On Demand ☐ **Select all events**

☐ **Select this event**

Asia Broadcast: Next gen cosmetics trends from APAC

REGISTER FOR FREE TODAY
Select all events you wish to attend and register below

Title required

First Name required

Last Name required

Email Address required

Job Title required

Company Name required

Sponsorship Benefits

Become a sponsor of Beauty Forward 2025. It's your opportunity to:



Cement

your thought leadership
through sponsoring of an
independent platform
where science meets
business



Influence

and shape the debate
through programme
participation via your very
own 20-minute dedicated
presentation and in the live
event wrap up discussion



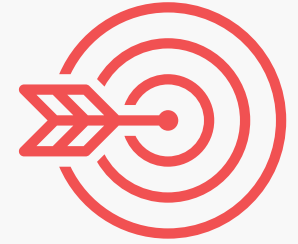
Connect

and interact with fellow
industry professionals during
the interactive Q&A session
and gather GDPR compliant
leads from our registrants



Promote

your brand on a global scale
through continuous brand
exposure before,
during and after the event



Audience Reach

The Cosmetics Design
portfolio of **58k newsletter
subscribers** and **95k unique
monthly website visitors**
provide ideal visibility towards
key companies

Sponsorship packages

	Diamond (6) \$17.5k / €16.5k	Platinum (6) \$13.5k / €12.75k	Gold \$9.5k / €9k	Supporter \$4.5k / €4.3k
A 20-minute presentation/speaker session	✓	✗	✗	✗
Inclusion in your chosen event's live panel discussion	✓	✓	✗	✗
Premium branding and company profile	✓	✓	✓	✗
Provide a PDF handout for attendees to view and download	3 x handouts	2 x handouts	1 handout	1 handout
Fully inclusive branding across the global event marketing campaign	✓	✓	✓	✓
A post-event report including the leads generated from the campaign*	✓	✓	✓	✓

All interviews, presentations and recordings are encouraged to be delivered in front of a camera.

**The on-demand presentations will be made available on our main event portal which will be fully accessible from the opening day of the interactive broadcast series.

***For Diamond, Platinum and Gold sponsorship packages – You will receive leads for all event attendees. All leads generated are GDPR compliant following Legitimate Interest guidelines.

***For Supporter sponsorship package - All leads generated are GDPR compliant following Legitimate Interest guidelines and are subject to them accessing your literature during the event from the handouts section.

About the Organisers

The logo for Cosmetics Design, featuring the text "Cosmetics Design" in a bold, black, sans-serif font, centered within a light pink rounded square.

Cosmetics Design

CosmeticsDesign provides a 360-degree view of the global cosmetics and personal care market, spanning everything from regulation and safety, to brand innovation, formulation and science, packaging, fragrance, design, business and financial, market trends, new products and new technology.

Our editorial standards are unsurpassed and we deliver insightful content across multiple channels to the right people wherever they are operating.

www.cosmeticsdesign-asia.com

www.cosmeticsdesign-europe.com

www.cosmeticsdesign.com

The logo for William Reed, featuring the text "WilliamReed." in a white, serif font, centered within a dark blue rounded square.

WilliamReed.

William Reed is a specialist B2B media, business intelligence and events group dedicated to helping businesses succeed. Our diverse portfolio of category-leading brands serves a global audience of over 3.8M monthly users, supported by sector-specific insights & research, up-to-the-minute digital media and cutting-edge customer solutions.

www.william-reed.com

Get in touch

Contact a member of our team to find out more and to discuss your needs



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