

Editorial Calendar 2024 & 2025

WilliamReed.

Yearly Overview 2024

JANUARY

- The Power Of Plants:
 Plant-Based Innovation
 For Skin, Hair And Body
- 30 Global Cosmetics Summit

FEBRUARY

Sensory Innovation:
Fragrances, Textures And
Experiential Beauty

MARCH

Head's Up! Global Innovations In Hair And Scalp Care

APRIL

- 01 InCosmetics Pre-Show
- 22 InCosmetics Post-Show

MAY

Top-To-Toe Protective Beauty

JUNE

- 12 New Frontiers In Beauty
- The Future Of Packaging/ Packaging Trends And Innovations

JULY

26 Spotlight On Ingredients

AUGUST

SEPTEMBER

- What's Next For Green, Clean & Circular Beauty?
- 19 Beauty From Within

OCTOBER

07 Innovations In Facial Skin Care & Body Care

NOVEMBER

Inside-Out-Beauty 'Wellness Beauty'

DECEMBER

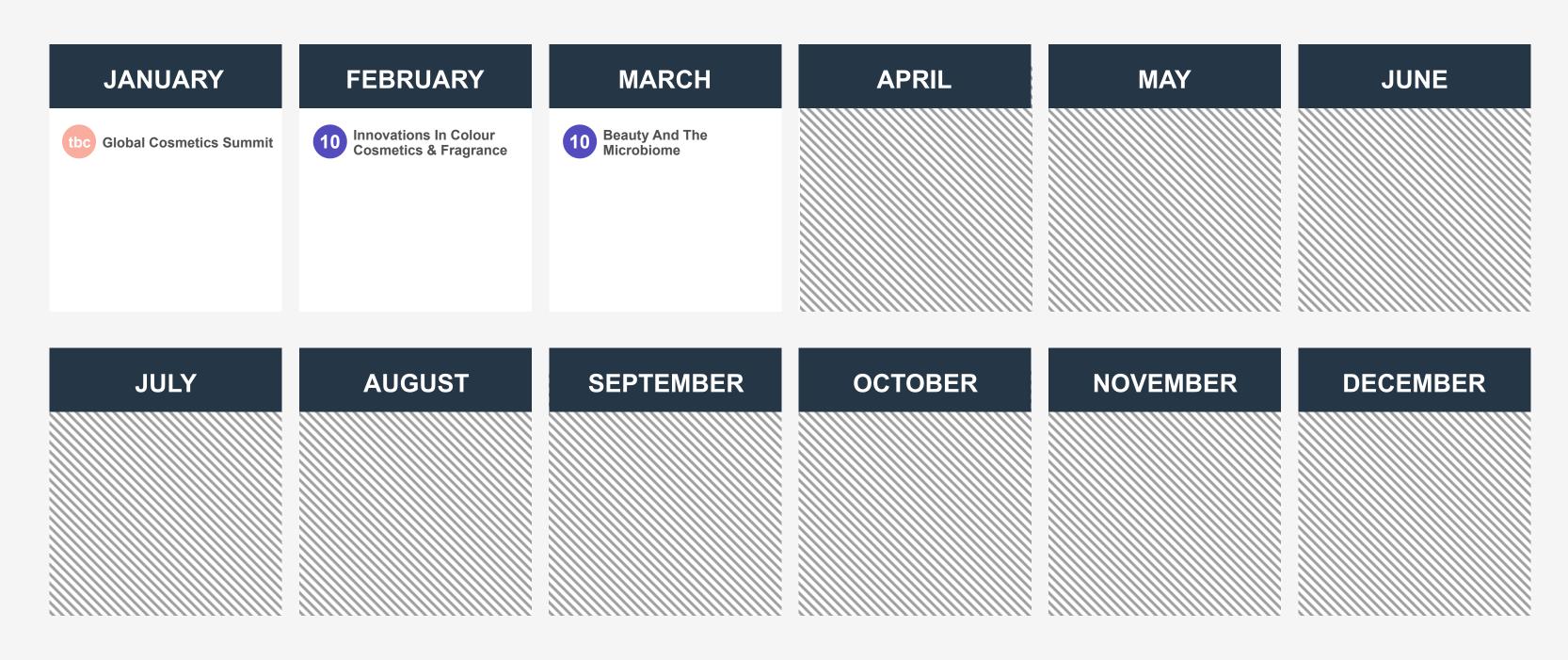
SPECIAL EDITION





DIGITAL SUMMIT

Yearly Overview 2025









2024

JANUARY

THE POWER OF PLANTS: PLANT-BASED INNOVATION FOR SKIN, HAIR AND BODY

12

Plant-based beauty has gained significant momentum over the years, and as consumer interest in veganism continues to rise, new product development opportunities are rife. In this special edition, we will take an up-close look at the power of plants in skin, hair and body care, spotlighting scientific potential for actives, extractions and smart sourcing, and also look at some of the innovations on the market. We'll also consider how future development in this field might evolve to align with evolving consumer expectations worldwide and where the biggest opportunities are across the category.

30 - 1 Feb

GLOBAL COSMETICS SUMMIT

FEBRUARY

SENSORY INNOVATION: FRAGRANCES, TEXTURES AND EXPERIENTIAL BEAUTY

09

Sensory innovation has long been high up the beauty agenda, driven by the desire to fully engage and immerse beauty consumers in products and routines. But as health and wellbeing continue to rise in importance, are there fresh opportunities for sensory beauty innovation? In this special edition, we'll look at the raft of fragrance and formula innovation already on the market and consider how beauty is increasingly focused on experience. We'll also highlight key opportunities in this space and look at how these tie into wider consumer and market trends.

MARCH

HEAD'S UP! EVOLUTIONS IN HAIR AND SCALP CARE

08

The hair care market is estimated to hit \$99.9 billion globally in 2023, according to Statista. In this newsletter, hear from our CosmeticsDesign Global team on what the hair care market looks like today, from new formulations to innovative brands and consumer trends.

SPECIAL EDITION





APRIL

01

INCOSMETICS GLOBAL PRE-SHOW

A sneak peek of what to expect at Europe's biggest beauty and personal care show.

22

INCOSMETICS GLOBAL POST-SHOW

The top 10 highlights from Europe's biggest beauty and personal care show.

MAY

20

TOP-TO-TOE PROTECTIVE BEAUTY

What's happening now and what's coming next for sun care, anti-pollution, sanitisers & blue light protection?

JUNE

NEW FRONTIERS IN BEAUTY (GLOBAL)

12

Beyond the mainstream, a spectrum of specialised niches is flourishing. From taboo beauty to 'ugly' beauty, brands are carving their unique path in the cosmetics industry. Their consumers are those looking for solutions that stretch beyond ageing or acne. Instead, they are seeking expert help on areas such as intimate feminine care or melanin-rich skin care solutions. This unexplored future landscape represents opportunities to meet the less-talked-about needs and concerns of the modern beauty consumer – ultimately creating new categories in beauty. In this webinar join us and our industry experts as we explore the new frontiers in beauty and discover how cosmetic innovation can meet previously unforeseen needs and desires.

17

THE FUTURE OF PACKAGING/ PACKAGING TRENDS AND INNOVATIONS

From cutting-edge tech to biodegradable materials, we'll uncover the latest launches, innovations, trends, techniques and areas to watch within beauty and personal care packaging.

SPECIAL EDITION





JULY

26

SPOTLIGHT ON INGREDIENTS

Across all categories, from naturals to synthetics, we'll take a look at the latest ingredient launches that are changing and improving the beauty & personal care industry.

SEPTEMBER

09

WHAT'S NEXT FOR GREEN, CLEAN & CIRCULAR BEAUTY?

What's happening now and what's set to evolve in the future for sustainability, clean beauty and the circular economy?

10

BEAUTY FROM WITHIN

When it's a scoop of collagen in your morning coffee, or a biotic capsule to thicken your locks, there is no shortage of ingestible products promising to improve your glow from the inside out and the beauty-from-within space is radically changing the way consumers think about their beauty regime. But what does the science say? And how much can products claim on pack? In this joint webinar, CDE and NIE will bring together experts from across the industries to paint a picture of how far the science and the solutions in this space have come. We will look into where the most exciting opportunities are in this market today, according to the latest science, the market demand, and the white spaces.

OCTOBER

07

INNOVATIONS IN FACIAL SKIN CARE & BODY CARE

The latest trends, launches and need-to-know news for the facial skin care and body care categories.

NOVEMBER

18

INSIDE-OUT-BEAUTY 'WELLNESS BEAUTY'

A look at the latest advancements in nutraceuticals, vitamins & minerals and wellness-related beauty and personal care.







2025

JANUARY

tbc

COSMETICS GROWTH SUMMIT (GLOBAL)

tbc

FEBRUARY

10

INNOVATIONS IN COLOUR COSMETICS & FRAGRANCE

What's happening in the makeup and scent categories? The latest launches, trends, industry issues and consumer needs.

MARCH

10

BEAUTY AND THE MICROBIOME

From skin care to oral care, the microbiome is still a hot topic for cosmetics businesses, whether you're working on acne treatments, toothpaste or shower gel. This will explore the latest findings, trends and innovations within this realm.





