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# POST-EVENT REPORT

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**EVENT ATTENDANCE**

# EVENT OVERVIEW

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The **IPA World Congress + Probiota 2023** took place in Barcelona from 6-8<sup>th</sup> February. Brought to you by [NutraIngredients.com](https://www.NutraIngredients.com) the event brought together the best speakers from academia, industry and the regulators. The key themes running through the event included Pre, Pro, Post Biotics & Synbiotics, the gut-brain axis, the state of the market (regulatory & retail), microbiome modulation and the opportunities of Phage and Pharmabiotics.

The event continued to offer more than just content with ample opportunities to network and get involved with; live Q&A, Wellness Programme, Roundtable lunch, Welcome reception, and our renowned second-night social evening, which in 2023 took place in Barcelona's oldest brewery, Fàbrica Moritz.

**38**

SPEAKERS

**12+**

HOURS OF  
CONTENT

**475**

ATTENDEES

**9+**

HOURS OF  
NETWORKING

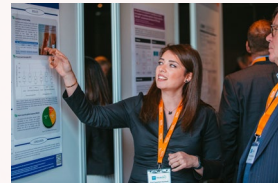
**39**

SPONSORS

# HIGHLIGHTS VIDEO

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# ATTENDEE PROFILE

## COMPANIES INCLUDE

Abbott	Mars
Affinity Petcare	Matrix Pharma
Altman	Metagenics
CKD Healthcare	Mom's Garden
Danone	Nestlé
Dr. Willmar Schwabe	Perrigo
H&H Group	Sanofi Consumer Healthcare
Himalaya Wellness	Unilever
Hypera Pharma	Walmark, Stada Group
Laboratorios PiSA	Yakult Europe
Life-Space Group	Zdrowit

## JOB TITLES INCLUDE

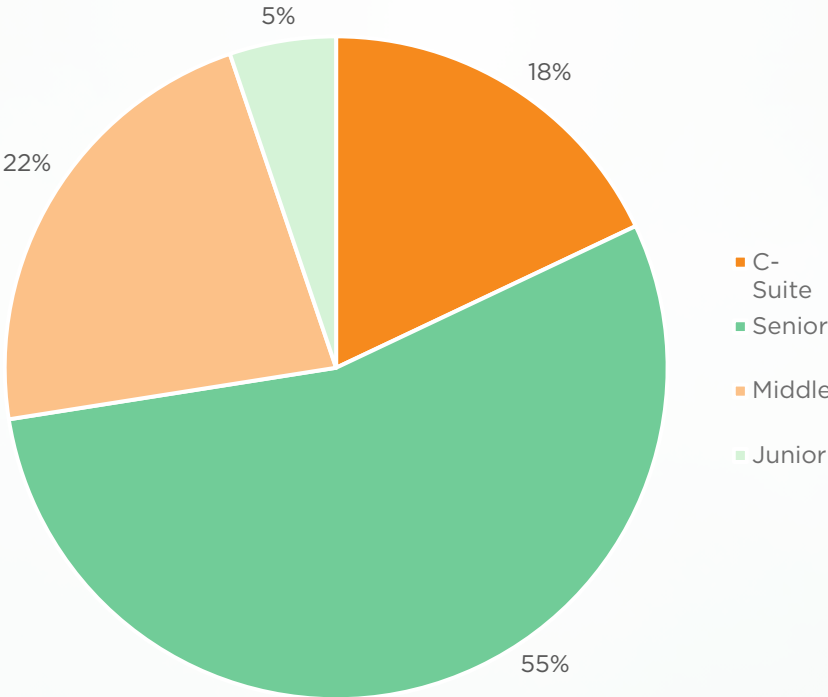
Category Head Probiotics Europe	EMEA Dietary Supplement Business Lead
CEO	Global Director Gut Health
Chief Business Officer	Head of Clinical Development
Chief Commercial Officer	Head of Innovation
Chief R&D Officer	Head of Marketing
Co-Founder & Director	Head of Regulatory Affairs
Director Genomics	Head of Strategic Marketing & Sales
Director Innovation Management	Head R&D
Director of Bioeconomy, Food & Nutrition	Market Access Director
Director of Product and Brand Strategy	Sales Director
Director of Scientific Affairs	Vice-President Business Development

# ATTENDEE DEMOGRAPHIC

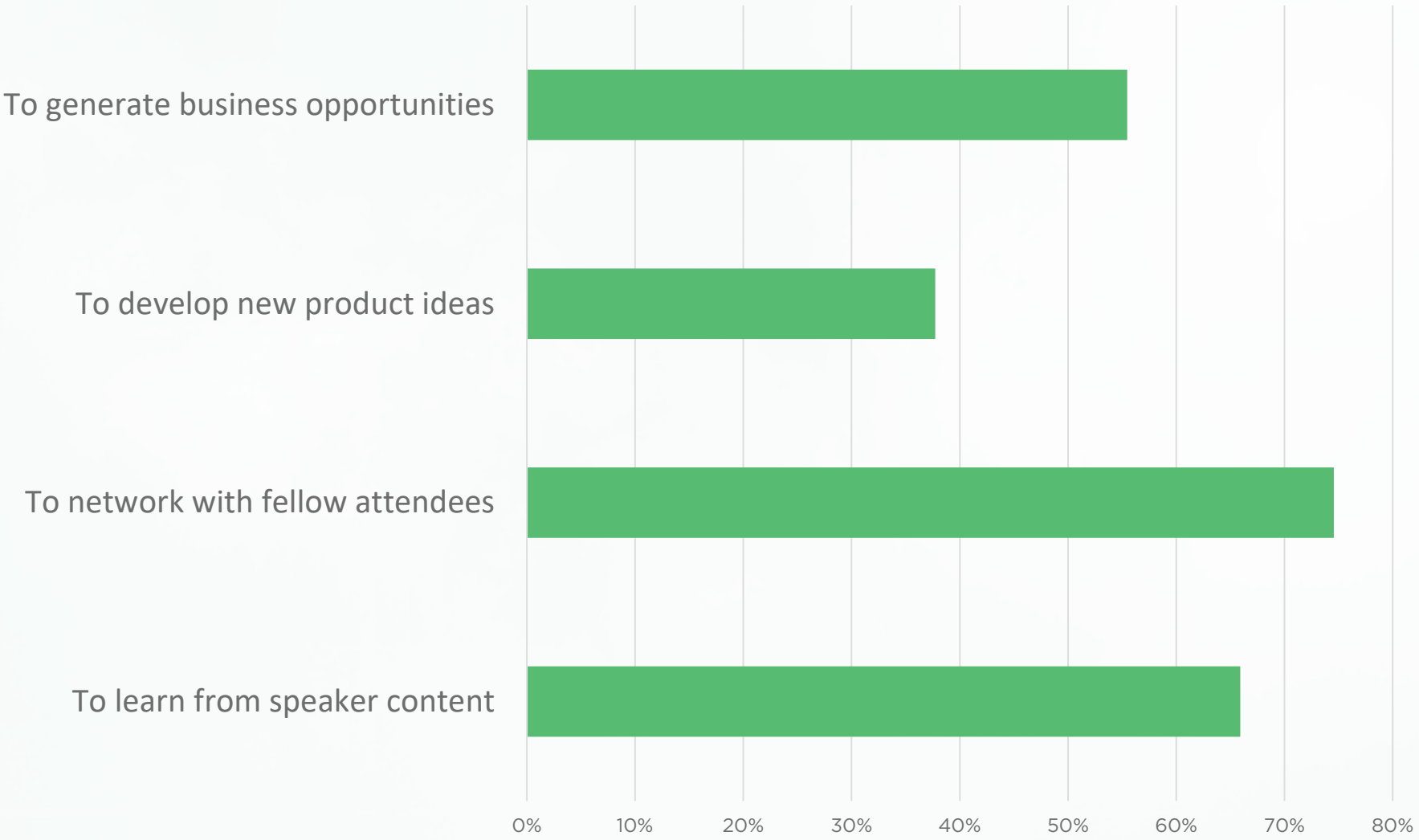
## AUDIENCE BY JOB FUNCTION



## AUDIENCE BY SENIORITY



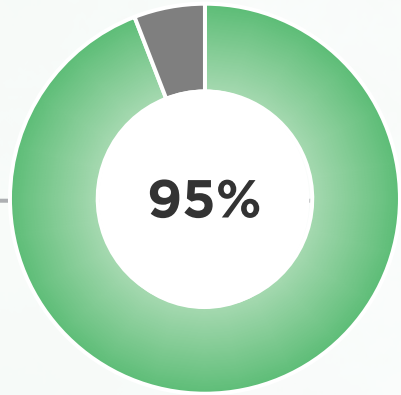
# OBJECTIVE FOR ATTENDING THE SUMMIT



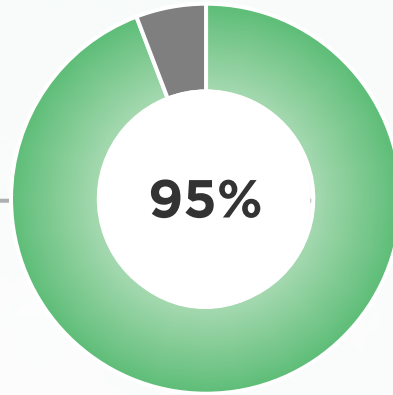


# ATTENDEE RATINGS

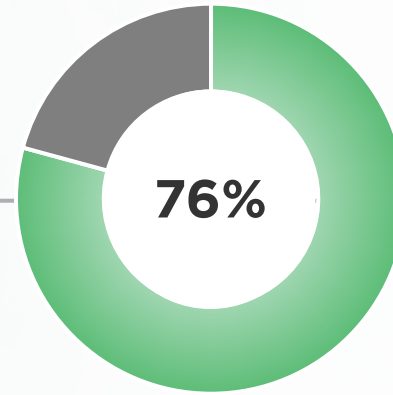
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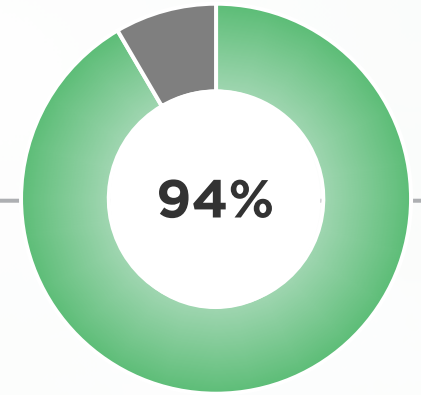
Respondents rated the summit 'Excellent' or 'Good'



Respondents said the summit met their expectations

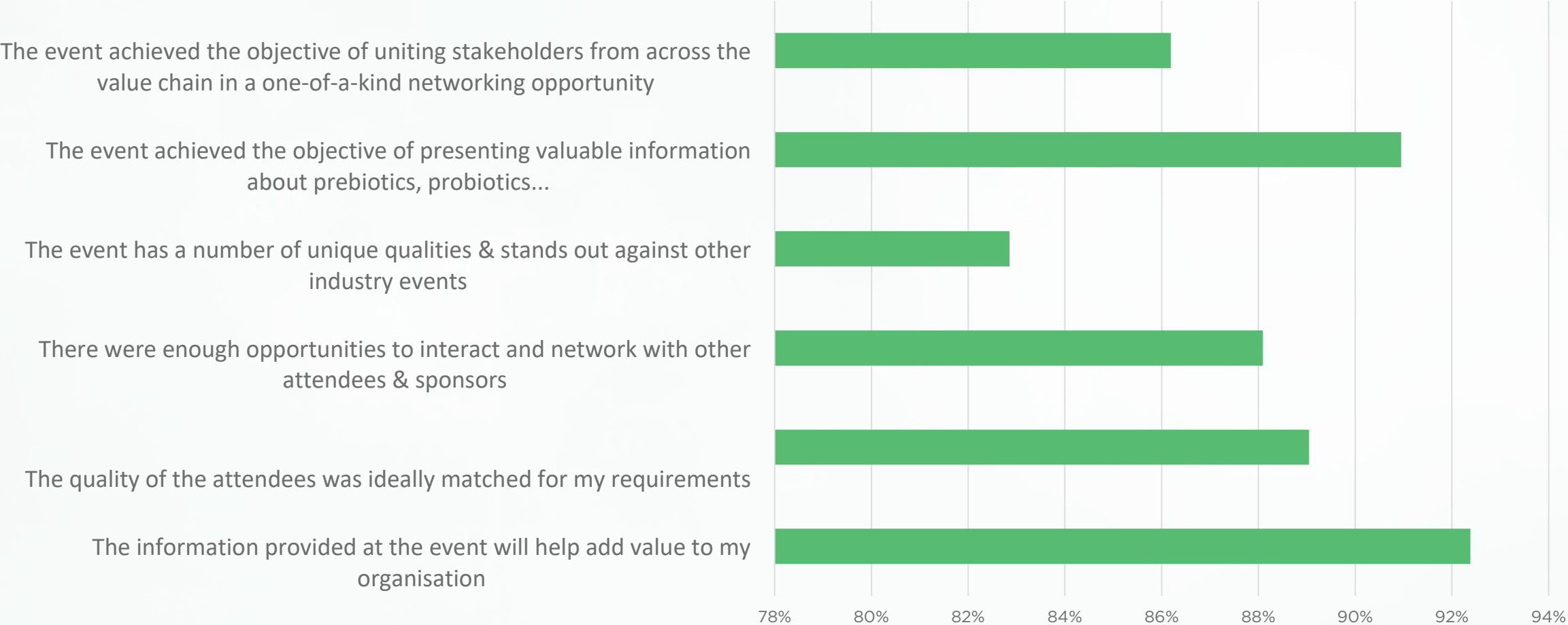


Respondents said they would attend the 2024 summit



Respondents said they would recommend the summit

# ATTENDEE OBJECTIVE FOR ATTENDING THE SUMMIT



# TESTIMONIALS

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I thought it was a fantastic event and balanced the needs of the audience well, catering to both academia and industry. The networking opportunities were highly valuable to our business as was being at the forefront of emerging research.

Jessica Simonis, **Evolution Health**

The greatest event where probiotics players meet to network, discuss opportunities and share insights

Antonio Del Casale, **Microbion**

I thought it was very well organized and very rich in information and knowledge. It was great! Congratulations!

Ana Lucia Nobusa, **Hypera Pharma**

Probiota was amazing, I am still blown away. It's a hugely engaged and vibrant community with science and business, market intelligence and regulatory, all different aspects are working jointly to contributing on delivering better health for consumers

Martin Felkner, **Finzelberg**

I enjoyed my first Probiota event. Taking part in the Probiota Pioneers event was extremely useful to our company and the networking access to many key decision-makers from our target markets was very fruitful.

Dhaval Patel, **NemaLife**

Probiota was excellent, very rich in information, great scientific work, a real dive into the world of probiotics.

Elaine Da Silva Quintela, **MomentaFarma**



**CREATIVE VISUALS**

# EVENT WEBSITE

The screenshot shows the homepage of the Probiota 2023 event website. At the top, there is a navigation bar with links for Home, Programme, Speakers, Sponsors, Probiota Powers, Scientific Frontiers, Virtual, Why attend, and Register your interest. Below the navigation bar is a large banner with the text "Thank you to our 2023 Speakers" and a grid of logos for various speakers including Yakult, Nestlé, ADM, EpiCor, and many others. The main content area features a headline: "The 2023 IPA World Congress + Probiota took place in February to a sold out audience!". Below this, there is a paragraph of text describing the event, followed by a "REGISTER YOUR INTEREST" button. Another paragraph mentions the 2024 location and date, with a "BOOK NOW" button. A section titled "Watch the Highlights from Probiota 2022!" features a video player with a grid of logos for Gold Sponsors like Kerry, Morinaga, Puratos, and Ipa. Below the video player are three smaller images with captions: "Keeping You Safe", "Highlights", and "Why attend". The bottom section is titled "Our Sponsors" and "In association with", featuring logos for Kerry, Morinaga, Puratos, and Ipa. The footer contains contact information, social media links, and a "William Reed" logo.

# SPONSOR PAGE.

IPA World Congress + PROBIOTA 2024

Home Programme Speakers Sponsors Probiota Pioneers Scientific Frontiers Venue Why attend Register your Interest

## Sponsors

Thank you to our 2023 sponsors!

If you are interested in becoming a sponsor for the IPA World Congress + Probiota 2024, please click below:

[BECOME A SPONSOR](#)

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AB-BIOTICS, KERRY, morinaga, PROBIOTICAL, Puratos

### GOLD SPONSORS

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aoop 2021 B2B DIGITAL PULSE AWARDS OF THE YEAR



6-8 FEBRUARY, 2023 | BARCELONA

**SECURE YOUR SEAT NOW AND SAVE 20%**

[REGISTER NOW](#)

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After a sell-out event in 2022 the must attend Microbiome event, Probiota, brought to you by Nutralngredients.com returns from **6 to 8 February 2023** and is now open for delegate bookings.

Co-located with the IPA, the **IPA World Congress + Probiota** will take place in Barcelona, the cosmopolitan capital of Spain, known for its art, history, and architecture as well as a climate that invites visitors to enjoy a friendly and open city.

The key themes running through the event will include Pre, Post & Synbiotics, the gut-brain axis, the state of the market (regulatory & retail), microbiome modulation and the opportunities of Phage and Pharmabiotics.

The event continues to offer more than just content with ample opportunities to network and get involved with: live Q&A, Wellness programme, Roundtable lunch, Welcome reception and our renowned second night social evening, which in 2023 will take place in Barcelona's oldest brewery, Fàbrica Moritz.

**Take advantage of the Early Bird rate saving you 20% before Friday 28th October 2022. [BOOK HERE](#) and use code PBEARLY23**

[BOOK NOW](#)

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We look forward to seeing you at the IPA World Congress + Probiota.

The Nutralngredients Team


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**Discover more about the event**

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**Scientific Frontiers**  
Give your work the visibility it deserves. Closing date for abstracts is 4th November. [Find out more here](#)



**Probiota Pioneers**  
Are you an entrepreneurial consumer-facing, science or technology based start-up? [Click here for more information.](#)


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**Register today to get Early Bird discount**


[BOOK NOW](#)

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**LAST CHANCE FOR EARLY BIRD TICKETS! GET YOURS BEFORE IT'S TOO LATE**

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There are only a few days left to secure your discount! **Grab the Early Bird Offer and SAVE 20% when you book before this Friday, 25th November.**

[BOOK NOW](#)

Use code **PBEARLY23**

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We look forward to seeing you in Barcelona.

The Nutralngredients Team


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**Register today to get Early Bird discount**

[BOOK NOW](#)


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6-8 FEBRUARY 2023 | BARCELONA

**2022 WAS A SOLD-OUT EVENT! SECURE YOUR SEAT NOW**

[BOOK NOW](#)

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Brought to you by Nutralngredients, the **IPA World Congress + Probiota 2023** features world-leading experts to present the latest scientific, technical and market insights. This year the programme will cover **Prebiotics, Synbiotics & Probiotics, the State of the Industry, the Phage Opportunity, the Gut-Brain Axis, Pharmabiotics** and much more!

The event continues to offer more than just content with ample opportunities to network and get involved with, giving delegates every chance to building meaningful connections with the most influential players of the microbiome industry.

If that wasn't enough, below we've highlighted a few more reasons on why you should attend the event.


We look forward to seeing you in Barcelona on 6-8 February, 2023 for the leading annual microbiome event!

[BOOK NOW](#)

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**Why Attend the IPA World Congress + Probiota 2023?**

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**Expand your KNOWLEDGE**  
You will experience engaging presentations from the industry's biggest brands and suppliers, panel discussions with C&A and Reserve brand owners. In addition, you will learn the latest on products, innovation and research by visiting our sponsor's booths.


[View the Programme](#)



**NETWORK with industry peers**  
The event gives delegates the opportunity to network with each other, whether it's taking part in a roundtable discussion, during our networking breaks or participating in our wellness programme.


[View the highlights from our 2022 event](#)

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**Get CONTENT from INDUSTRY EXPERTS**  
The agenda is devised by Nutralngredients.com, the microbiome and phage research experts for the nutritional food and supplements industries, providing a 360 degree view of the market in Europe.


[Learn more about Nutralngredients.com](#)



**Be part of the COMMUNITY**  
The events in our Probiota Series bring together like-minded professionals from across the globe to create a significant community, sharing insights at the conference, and continuing the conversation way beyond the end of the event.


[Take a look at our virtual happenings in previous years](#)

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**PARTICIPATE in one-of-a-kind sessions**  
Our Scientific Frontiers Presenters and Phage Panels are unique, and will give you the opportunity to explore and discuss the latest product innovations, scientific data and expert views with the industry's leading experts.

[Learn more about Probiota Presenters & Scientific Frontiers](#)



**It is NOT JUST YOUR USUAL CONFERENCE**  
In addition to engaging content and lots of opportunities for networking, you can also attend the Scientific Frontiers breakfast, breakfast networking about the latest research being placed. Take part in our Wellness Programme, take part in our Probiota Social Evening and meet our 2023 Probiota Presenters.

[Download the Advance Programme to know more](#)


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**Be a part of the leading microbiome event!**


[BOOK NOW](#)

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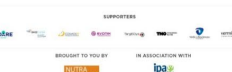
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## IPA World Congress + Probiota set for Barcelona in February

By Stephen Daniels  
21-Sep-2022 - Last updated on 15-Nov-2022 at 09:31 GMT



RELATED TAGS Probiota Phages Microbiome Prebiotics Sports Nutrition Gut Health Synbiotics

Probiotics Unmetneed Functional Beverage

The HMO opportunity, synbiotic mechanisms of action, phages, personalisation, and the gut-brain axis are just some of the topics to be explored at the 2023 event in Barcelona, Spain.

The three-day programme, which runs from 6-8 February, 2023, will also feature presentations and panel discussions from a range of stakeholders, including industry, academia, regulatory, market experts, and more!

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- Why you should add chews to your VMS portfolio

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Probiotics as first line of defense against antibiotic-associated diarrhea

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CALLING ALL PROBIOTICS, PREBIOTICS, AND MICROBIOME START-UPS!

## Put your start-up centre stage with our Probiota Pioneers session

By Stephen Daniels  
07-Dec-2022 - Last updated on 15-Nov-2022 at 10:54 GMT



RELATED TAGS Probiota Probiota Pioneers Prebiotics Prebiotics Microbiome Start-Ups Unmetneed

Functional Beverage Beverage

NutraIngredients is on the hunt for entrepreneurial consumer-science-, food- or technology-based start-ups to join our Probiota Pioneers session and present their company in Barcelona.

Our team of editors and conference producers is on the hunt for innovative new start-ups who are changing the face of the microbiome space.

The IPA World Congress + Probiota 2023, taking place in Barcelona, 6-8 February, 2023, aims to bridge the gaps between cutting-edge science, business strategy, and key regulatory

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DEADLINE FOR ENTRY IS 4 NOVEMBER 2022!

## Got groundbreaking microbiome-related research to shout about? Probiota wants to hear from you!

By Stephen Daniels  
26-Oct-2022 - Last updated on 03-Nov-2022 at 14:26 GMT



RELATED TAGS Probiota Microbiome Gut Health Prebiotics Probiotics Prebiotics Probiotics IPA World Congress Unmetneed

Are you researching the latest state-of-the-art developments related to probiotic, prebiotic and microbiome science relevant to human health, well-being, consumers and industry? If so, we would like to hear from you!

The IPA World Congress + Probiota, which will take place 6-8 February 2023 in Barcelona, is calling for submission of abstracts for next year's event. Don't miss your chance to present!

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## IPA World Congress + Probiota: Nestle, Unilever & Abbott among first wave of speakers

By Stephen Daniels  
01-Nov-2022 - Last updated on 15-Nov-2022 at 11:11 GMT



RELATED TAGS Probiota Prebiotics Microbiome Prebiotics Sports Nutrition Gut Health

International Probiotics Association Unmetneed Functional Beverage Beverage

Today we can reveal the first wave of speakers confirmed for the IPA World Congress + Probiota, the must-attend conference bridging the business and science of microbiome modulation for human health.

Registration is already open for the three-day event, which will take place 6-8 February 2023 at the Hyatt Regency Barcelona Tower.

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## IPAWC + Probiota 2023: Early bird discount expires this month

By Stephen Daniels  
08-Nov-2022 - Last updated on 16-Dec-2022 at 14:57 GMT



RELATED TAGS Probiota Unmetneed Microbiome Prebiotics Prebiotics Gut Health Synbiotics

Probiotics Gut-Brain Axis Sports Nutrition

From the phase opportunity to microbiome modulation for athletic performance, the science around HMOs, synbiotic mechanisms of action, and the gut-brain axis, the upcoming IPA World Congress + Probiota is not to be missed.

Registration is already open for the three-day event, which will take place 6-8 February 2023 at the Hyatt Regency Barcelona Tower. To take advantage of the early bird rate, register before Friday, 25th November 2022.

Probiota 2022 in Copenhagen was sold-out, so don't wait to reserve your spot for the leading annual event for the prebiotic, probiotic and the microbiota focused food and pharma industries in Europe.

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## 'Probably the best event in the probiotic field': 7 reasons to attend the IPA World Congress + Probiota 2023

By Stephen Daniels  
12-Dec-2022 - Last updated on 12-Dec-2022 at 14:12 GMT



RELATED TAGS Probiota Microbiome Prebiotics Prebiotics Gut Health Unmetneed Unmetneed

Gut-Brain Axis Ipa World Congress Athletic Performance

The IPA World Congress + Probiota 2023 is two months away! The leading event for the probiotics, prebiotics, and microbiome community is a must-attend event, and let us tell you why...

1. Content, content, content: We've put together a stellar program for the 2023 event, which takes place 6-8 February, 2023. Key sessions will cover the phase opportunity, microbiome modulation for athletic performance, the science around HMOs, synbiotic mechanisms of action, the gut-brain axis, personalization, the regulatory landscape across Europe, live biotherapeutics, and much more!

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CONNECTING THE BUSINESS AND SCIENCE OF THE MICROBIOME

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# PARTNERSHIPS

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To increase the audience reach of the promotional campaign, NutraIngredients.com partnered with the IPA, a global non-profit organization bringing together through its membership, the probiotic sector's stakeholders including but not limited to academia, scientists, health care professionals, consumers, industry and regulators. Its mission is to promote the safe and efficacious use of probiotics throughout the world. This partnership included promotional assets in the forms of mailshots, newsletter articles and social media.



**Probiota Event Series** @Probiota · Oct 3, 2022

IPA World Congress + Probiota set for Barcelona in February #Probiota



nutraingredients.com  
 IPA World Congress + Probiota set for Barcelona in February  
 The HMO opportunity, synbiotic mechanisms of action, phages, personalisation, and the gut-brain axis are just some of the topics to...

**NutraIngredients.com** @NutraEurope · Feb 7

Our first panel of the day, chaired by George Paraskevacos, are live on stage discussing Regulatory Spotlight – Markets of Opportunities, Countries to Watch, and What This Means for Business #Probiota @IP\_Association



**NutraIngredients.com** @NutraEurope · Feb 6

Seppo Salminen, Professor @UniTurku is now walking us through the Journey from the Biotic to the Postbiotic Concept #Probiota



**NutraIngredients.com** @NutraEurope · Feb 7

Robert Dixon, Science & Technology Manager – Gut Microbiome @Unilever was live on stage sharing Food for Thought: The Gut Microbiome as an Enabler of Mental Wellbeing #Probiota



**Eagle Genomics** @eaglegen · Jan 20

Excited to be a **#Probiota** Pioneer! We look forward to attending @Probiota on 6-8 February in Barcelona. Reach out to us if you want to schedule a chat!

Join us: [probiotaevent.com/live/en/page/a...](https://probiotaevent.com/live/en/page/a...)

@NutraEurope #microbiome #networkscience #techbio #innovation



The graphic features the Eagle Genomics logo at the top, followed by the text 'PROUD TO BE A 2023 WINNER PROBIOTA PIONEERS 2023'. At the bottom, it says 'Join us at #Probiota in Barcelona this February' and includes a 'brought to you by NUTRA' logo.

**International Probiotics Association** @IP\_Associ... · Dec 19, 2022

The IPA World Congress + Probiota is taking place in Barcelona from 6th to 8th February. If you want to network with the biggest names in the industry, it's the place to be. Find out more: [bit.ly/3GJwgUi](https://bit.ly/3GJwgUi) **#Probiota** @Probiota

**Kerry** @WeAreKerry · Jan 23

Join us in 3 short weeks for @Probiota 2023, taking place in Barcelona from February 6th to 8th.

Register now to reserve your space and meet us there: [ow.ly/zKtk50Mt55R](https://ow.ly/zKtk50Mt55R)

**#Probiota #Microbiome**



The graphic features the IPa World Congress and Probiota 2023 logos, with the text 'CONNECTING THE BUSINESS AND SCIENCE OF THE MICROBIOME'. It includes a 'BOOK TODAY' button, the hashtag #Probiota, and a 'Proudly sponsored by: KERRY' logo. A 'brought to you by NUTRA' logo is at the bottom right.

**Chad Kerksick** @chadkerksick · Dec 29, 2022

A little less than one month away. Come join me and others at the 2023 IPA World Congress/Probiota event in Barcelona. **#probiota**



The graphic features the IPa World Congress and Probiota 2023 logos, with the text 'I'M SPEAKING AT' and 'JOIN ME!'. It includes a photo of Chad Kerksick, his name and title 'Director Exercise and Performance Nutrition Laboratory, Lindenwood University', the hashtag #Probiota, and an 'EPNL' logo. A 'brought to you by NUTRA' logo is at the bottom right.

Probiota Event Series

# SOCIAL MEDIA

**Eagle Genomics** @eaglegen · Feb 9  
We had a blast at @Probiota this week! We engaged in meaningful conversations about the science and business of the #microbiome. We will share our key take-aways soon! Stay tuned 🌟  
[@NutraEurope](#) #Probiota #networkscience #techbio #innovation



82

**Julia Rode, PhD** @JuleRode · Feb 8  
With this #probiota ends for me! A ton of new knowledge and connections in my backpack! @SteveDaniells, you made me already curious in Washington DC, now you entirely convinced me. I promise an abstract for the next Europe version again! Should think about the American one too!

1 3 95

[Show this thread](#)

**AiT** @AITimmunonutr · Feb 7  
A good place to finish our second day in #probiota. Where are we?



5 182

**nemalifeinc** @nemalifeinc · Feb 7  
Thought-provoking discussions with the community at the round table, led by @virtuallydhaval, on the need to bring new technologies into the microbiome discovery space.

#probiota #microbiome #technology #researchanddevelopment #community



2 77

**Adele Costabile** @adele759 · Feb 7  
Great Day 2 at #probiota @UoR\_LifeScience @MaryameKadiriHa @adele759 to present our work founded by @OptiBiotix



3 22 655

**EpiCorImmune** @EpiCorImmune · Feb 7  
🌟 This year's #Probiota Global has provided our team of experts the opportunity to gather with like-minded people to discuss science and innovation within the microbiome space.

If you are attending the event, please be sure to swing by and say hello. 🌟



3 39

**George** @probiotic\_man · Feb 6  
Day one talks were so #diverse International Probiotics Association #worldcongress Nutralngredients #probiota #microbiome #probiotics #postbiotics #prebiotics #synbiotics #hmo's Méryl Massot Sandra Saville Stephen Daniells Jessica ter Haar @HeatherGranat...



linkedin.com  
George Paraskevacos on LinkedIn: #diverse #worldcongress #probi...  
Day one talks were so #diverse International Probiotics Association #worldcongress Nutralngredients #probiota #microbiome ...

**Ewa Hudson** • 1st  
 Probiotics and Sustainability | Strategy | Director of Insights at Lumina Intellig...  
 1w • Edited

Microbiome is linked to menopausal symptoms - personalisation is here to stay - targeted perimenopausal products to be expected in the next few years! A fascinating presentation by Prof Tim Spector on day 3 of #Probiota



Natalie Fernley and 102 others • 3 comments

**Mehdi Sadghiani, Ph.D.** • 1st  
 Microbiome Scientist, Probiotic and Prebiotic enthusiast  
 1w

Probiota day 2, participating in round table discussions about clinical trial budgeting and expectations with industry and CRO partners acroothe globe.  
 #Probiota #guthealth #prebiotics #microbiome #probiotics #DSM



You and 63 others • 1 comment • 1 repost

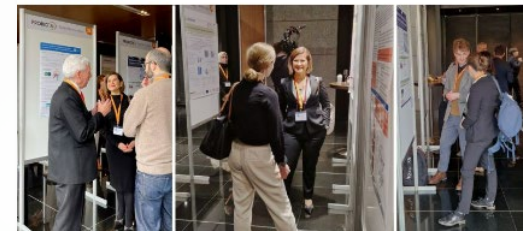
**OptiBiotix Health Ptc**  
 1,660 followers  
 1w

If you are at Probiota 2023 today, don't forget to head to the Scientific Frontiers Session where you can find several posters displaying our latest microbiome research.

Talk to OptiBiotix CEO Stephen O'Hara and R&D Director Dr. Sofia Kolida about our latest probiotic and prebiotic ingredient research, including an analysis of the impact of SlimBiome® on glucose response and hunger, and research into the development of a synbiotic, which targets Lactobacillus bacteria strains in a bid to reduce cholesterol.

To find out more about the event and the abstracts OptiBiotix will display, click here: <https://lnkd.in/etFhmFXH>

#Probiota2023 #NutraIngredients #IPAWorldCongress #Probiotics #Prebiotics #MicrobiomeResearch



**Pro Biotix HEALTH**  
 PROBIOTA 2023  
 You and 25 others • 2 comments • 2 reposts

**Olivia Brown ANutr** • 1st  
 Registered Associate Nutritionist | AfN registered  
 23h

Really interesting talk last week at #probiota by Orla O'Sullivan on the future of personalised nutrition for elite athletes by microbiome monitoring, enabling for the pre-empting of shifts in microbial populations.



Personalising for performance: the power of microbiome monitoring in elite athletes

www.nutraingredients.com • 4 min read

**FrieslandCampina Ingredients**  
 15,531 followers  
 1d • Edited

Our newest team member, **Yuliya Borre, PhD**, Senior Global Marketing Manager for Biotis® Brain Health, visited #Probiota 2023 last week to discover the latest research, innovations and trends in the (pre-, pro-, syn, post and psycho)-biotics, personalized nutrition and gut-brain solutions.

At the event, Yuliya attended insightful talks on the latest consumer and new product development trends, regulatory challenges in the gut-brain axis and personalized nutrition areas, including expert insights from **FMCG Gurus, Lumina Intelligence - Food & Drink** and **Tim Spector**. Yuliya also connected with our trusted partner **Lallemand**.

To discover the innovative solutions we offer to target the gut-brain axis, check out our Biotis® brain health solutions here: <https://bit.ly/40RLGNx>

#FrieslandCampinaIngredients #TheSideMatters #BrainHealth #Probiota #guthealth #prebiotics #probiotics #mentalhealth #TheSideMatters



Brain Health Ingredients | Biotis  
 biotis.com • 1 min read

**SynBalance Probiotics**  
 1,299 followers  
 1d • Edited

Thank you for joining us at Probiota!

This event was truly a success and it would not have been possible without the support and participation of each one of you.

The insightful discussions, captivating presentations, and the sharing of cutting-edge research in the field of probiotics made this event truly exceptional.

Thank you once again for your participation and support in making Probiota 2023 a memorable and impactful event.

We look forward to seeing you all again in the future!

#synbalance #lifewideprobiotics #probiotaglobal #probiota



See you to the next event!

Home  
 synbalance.care • 1 min read

**Magnitude Biosciences Ltd**  
 1,685 followers  
 1w

What a great conference we've had at #Probiota Barcelona. **Guille Calvo Navarrete** and **David Weinkove** discuss how we can help innovators in the field accelerate their R&D.  
 #probiotics #prebiotics #postbiotics  
 Nathan Gray Stephen Daniels



Charlotte Jefford and 20 others • 4 comments • 4 reposts

**Finzelberg** 1,921 followers  
1d • Edited •

Thank you [#Probiota](#) and [NeutralIngredients](#) for three inspiring days of connecting business and microbiome science. It was amazing to experience a vibrant congress where science and business have contributed in understanding and delivering a better consumer health. We enjoyed the great opportunity to grow knowledge, to find out about latest market trends, and to build networks with a very sophisticated microbiome community.

In case you missed us at Probiota, you can explore our branded ingredients and diverse range of botanical extracts to enrich your products with the power of nature here: <https://lnkd.in/emYyQkH>

Finzelberg  
DELIVERING BOTANICAL EFFICACY.

[#guthealth](#)  
[#microbiome](#)  
[#prebiotics](#)  
[#postbiotics](#)

[#ingredients](#)  
[#supplements](#)  
[#nutrition](#)  
[#healthcare](#)  
[#pharmaceuticals](#)



**PROBIOTA, Barcelona**  
**HAŞTA LA PRÓXIMA!**

**Christian Gauvin** • 2nd  
Helping entrepreneurs and brands make their supplement p...  
1d • Edited •

I was thrilled to join the other attendees in sunny Barcelona for another amazing Probiota conference and [International Probiotics Association World Congress](#).

Here are my 5 key takeaways:

1. The "Biotics" revolution is well underway 🍌  
From Pre to Pro to Post biotics, more and more links are being created to build a stronger and healthier microbiome.
2. The Science of Microbiome Health is astounding 📖  
Whether through changes to supplementation, embracing tracked personalized nutrition or re-evaluating one's environment, all have shown direct beneficial correlation to an improved gut health and the associated cognitive, skin, reproductive and mobility improvements.
3. Not One Bug Fits All 🦠  
7 years ago I was building supplements primarily around 35-40 strains. Today, it's over 200 strains with nearly half of them having a regulated market supported health claim. The level of specificity is affording infinite possibilities to develop differentiating and effective formulations.
4. A Healthy Microbiome Leads to Healthier Aging. 🦋  
At nearly 50, I feel I am healthier and happier than I was at 30. The science is showing that changes in our microbiome throughout life affect how we feel, think, experience pain and maintain an active lifestyle as we age.
5. The Probiota Community is a Dynamic Tribe 🤝  
After a 3 year absence, I was amazed to find such a heightened level of energy, renewed friendships and a strong current of collaboration. Everyone feels like we are building something together. The IPA, sponsors, organizers and participants all came together to create incredible moments of sharing and building. At my lunchtime round table we had 10 people from 10 countries sharing ideas!

So whatever your age, role in the industry or interest even in all things Biotics, I strongly recommend you get you gut flora tested, speak to a qualified physician and start making the necessary adjustments to improve your gut health. For me it was giving up gluten and most dairy along with increased fibre and lots of naturally occurring bacteria in food along with targeted supplementation.

Send me a DM if you want to chat more !

[#probiotics](#) [#prebiotics](#) [#synbiotics](#) [#microbiome](#) [#guthealth](#) [#healthyaging](#) [#supplements](#) [#health](#) [#collaboration](#)

**EpiCor - A Cargill Brand** 3,482 followers  
2d • Edited •

Last week we had the privilege to serve as a Platinum Sponsor of the [NeutralIngredients IPA World Congress](#) + [#Probiota 2023](#) conference. The discussions spanned from Pre, Pro, Postbiotics & Synbiotics to gut-brain axis, microbiome modulation and more.

We engaged with other industry leaders to assess the opportunities and initiatives needed to advance the awareness of [#postbiotics](#). Our very own Dr. Justin Green, Director of Scientific Affairs, presented to the largest Probiota crowd-to-date on the connection between digestive and immune health and the ways in which EpiCor postbiotic is addressing this space.

We appreciate the opportunity to demonstrate our leadership and look forward to driving the postbiotic category forward through clinical research, awareness, and innovative product solutions. Learn more about EpiCor: <https://bit.ly/3Ik8JKF>



**Iván Francisco Pérez Herrera** • 1st  
3,482 followers  
2d • Edited •


**El Holobionte** - se encarga de brindar educación médica continuada en temas relacionados con la [#microbiota](#) humana, pero su principal objetivo es poner en contacto a empresas europeas interesadas en comercializar sus productos moduladores de la microbiota humana, con empresas en [#LATAM](#) que sean sus partners en la comercialización y distribución de estos productos en la región. Por está razón la visita a [#Barcelona](#) para el world Congress [#IPA](#) + [#probiota 2023](#), fue una gran oportunidad para compartir conocimientos, pero también para estrechar vínculos comerciales y fraternales con nuestros clientes en Europa y América. Gracias a [Nina Vinot](#) y [Gregory Lambert](#) de [TargEDys](#) por su profesionalismo y por hacerme sentir siempre como en casa, a [Vicente Navarro López](#) de [Bioithas Probiotics](#) por su compromiso y esfuerzo para que se pudiera dar la reunión y a [Juliana Olcese](#) de [FERTYPHARM S.L.](#) mil disculpas por no haber podido estar con ustedes, pero sé que se cumplió el objetivo. Gracias a [José Fernando Isaacs Ortega](#) y Amparo Fonseca de [Laboratorios Bagó Colombia](#) por el apoyo.

Un agradecimiento especial por su compromiso e interés a [@Jose Angel Patillo de Medical Foods Group](#) por su esfuerzo y obediencia al Señor. Con fe en Dios, todas estas relaciones comerciales creadas desde [El Holobionte](#) llegarán a buen puerto para el beneficio de nuestros consumidores en LATAM. Si desean comercializar y distribuir en LATAM los mejores productos moduladores de la microbiota humana de empresas europeas, contactanos en [info@tupediahome.com](mailto:info@tupediahome.com) [#microbiota](#) [#microbiome](#) [#probiotics](#) [#synbiotics](#) [#postbiotics](#) [#health](#)

Rate this translation - 🌟

**El Holobionte** - is responsible for providing continuing medical education on issues related to human [#microbiota](#), but its main objective is to connect European companies interested in marketing their human microbiota modulating products, with companies in [#LATAM](#) that are their partners in the commercialization and distribution of these products in the region. For this reason, the visit to [#Barcelona](#) for the world Congress [#IPA](#) + [#probiota 2023](#), was a great opportunity to share knowledge, but also to strengthen commercial and fraternal ties with our customers in Europe and America. Thanks to [Nina Vinot](#) and [Gregory Lambert](#) of [TargEDys](#) for their professionalism and for making me always feel at home, to [Vicente Navarro López](#) of [Bioithas Probiotics](#) for their commitment and effort so that the meeting could take place and to [Juliana Olcese](#) of [FERTYPHARM S.L.](#) thousand apologies for not having been able to be with you, but I know that the objective was met. Thanks to [José Fernando Isaacs Ortega](#) and Amparo Fonseca of [Laboratorios Bagó Colombia](#) for the support.

A special thanks for your commitment and interest to [@Jose Angel Patillo de Medical Foods Group](#) for his effort and obedience to the Lord. With faith in God, all these commercial relationships created from [El Holobionte](#) will come to fruition for the benefit of our consumers in LATAM. If you want to market and distribute in LATAM the best modulating products of the human microbiota of European companies, contact us at [info@tupediahome.com](mailto:info@tupediahome.com) [#microbiota](#) [#microbiome](#) [#probiotics](#) [#synbiotics](#) [#postbiotics](#) [#health](#)



**iFUN Foods** • 3rd+  
 iFUNFoods  
 3d • Edited • [+](#) [Follow](#) [...](#)

Our recent findings on new lactobacilli strains were presented at PROBIOTA 2023 this year in Barcelona.

A poster presentation on the effect of new probiotic strains on health using animal models was delivered at the Scientific frontiers' session; a project that was conducted by a team of researchers (Paraskevi Somalou, Eleftheria Ieronymaki, Ria Feidakí, Ioanna Prapa, Yiannis Kourkoutas, Christos Tsatsanis, Notis Argiriou and Panayiotis (Takis) Panas) from the DUTH, CERTH, University of Crete, KYKAOI ΠΟΙΟΤΗΤΑΣ - QLCON and AXAIKO ENTELVAIS during the last 4 years.

Special thanks to our colleagues Panayiotis (Takis) Panas and Paraskevi Somalou for representing the iFUNFoods project in PROBIOTA 2023.

[#probiota](#) [#ipa](#) [#research](#) [#conference](#) [#ifunfoods](#) [#Barcelona](#)



**Manuela Arboleda** • 2nd  
 Director de Nuevos Productos en PISA Farmacéutica  
 4d • Edited • [+](#) [Follow](#) [...](#)

De regreso de [#probiota2023](#), un tema muy interesante y con grandes maestros y compañeros de todo el mundo [#orgullopisa](#) [#lovelyjob](#)

Rate this translation · [👍](#)

Back from [#probiota2023](#), a very interesting topic and with great teachers and colleagues from all over the world [#orgullopisa](#) [#lovelyjob](#)



**Synbiotic Health**  
 735 followers  
 1w • Edited • [+](#) [Follow](#) [...](#)

It has been an inspiring week full of presentations & discussions around probiotics, synbiotics and everything microbiome health! It was wonderful seeing our industry peers, our valued customers & potential new partners in health.

Thank you International Probiotics Association & Nutralredients for delivering another fantastic Probiota event!

[#probiota](#) [#barcelona](#) [#synbiotics](#) [#probiotics](#) [#microbiome](#) [#health](#) [#conference](#)



Stephen Daniells and 56 others · 1 comment · 2 reposts

**Dr. MEHWISH TAJ** • 2nd  
 Business Development | Seasoned Professional | Marketing |...  
 4d • Edited • [+](#) [Follow](#) [...](#)

We just got back from the amazing IPA World Congress = Probiota 2023 in Barcelona and boy, was it a blast! 🎉

It was amazing to connect with so many like-minded individuals who are dedicated to advancing the field of probiotics. 🧪

From cutting-edge research and presentations to insightful panel discussions, this year's congress was a melting pot of knowledge, innovation and inspiration.

3 days of non-stop hustle 🏃, caught up with biz partners and made some new connections 🤝 It was the ultimate corporate week and I'm feeling inspired 💡 So grateful for all the prospects that crossed my path 🙏

[Matrix Pharma](#)

[#businessnetworking](#) [#CorporateGrind](#) [#InspiringConnections](#)  
[#IPAWorldCongress](#) [#GutHealth](#) [#Probiotics](#) [#barcelona](#) Anushay Malik



**Jiri Snaidr** • 2nd  
 Microbiologist and Entrepreneur (CEO vermicorn AG and Ma...  
 5d • Edited • [+](#) [Follow](#) [...](#)

The [#Probiota2023](#) in Barcelona was a phenomenal congress with various fascinating presentations. Attendees gained valuable insights into HMOs, gut-brain-axis, and the market for [#prebiotics](#), [#probiotics](#), [#postbiotics](#) and [#synbiotics](#), among other topics.

We are delighted to offer a new enumeration method that supports and enables the transition from [#CFUs](#) to direct [#enumeration](#).

With our FISH-based VIT gene probe technology, which can be coupled to a microscope or a flow cytometer, we have solutions available to the industry that allow for live-dead differentiation and detect and count multiple species in a single sample. And this reliably and highly specific.

Our brochure regarding the enumeration of multiple probiotic species can be requested at <https://lnkd.in/g/8tDPuYk>

We look forward to working with the many new partners and hope to see many of the participants in Chicago for Probiota Americas again.

[#microbiology](#) [#microbiome](#)



Nina Vinot and 20 others · 2 reposts



# SOCIAL MEDIA

**Siva Vanapalli** • 2nd  
 Professor at Texas Tech, Cofounder @ NemaLife, Bryan Pearc...  
 6d • 🌐

Excellent **#Probiota** meeting connecting the science and business of microbiome. Great networking opportunities, and would highly recommend it. Key takeaways:

- \*\* Several great talks from companies moving microbial products with data from human trials. More MoA data is needed to move from correlation to causation.
- \*\* The discovery space for identifying novel nutritional solutions is becoming gigantic due to combining prebiotics, botanicals, probiotics and postbiotics. New functional and high throughput tools will be needed for fast validation.
- \*\* Product development still focused on creating blends from existing and well validated strains. New product formats are likely to emerge.
- \*\* Manufacture and scale up of probiotics is advancing rapidly, addressing challenges of multi-strain biotics and anaerobic bacteria.
- \*\* Several companies have amassed strain collections - that are "collecting dust" and not generating value. Approaches to collate gene sequencing data along with functional validation is key to unlocking beneficial microbes.
- \*\* Startups are emerging to translate microbiome discoveries into human wellness solutions.

**NemaLife, Inc.**  
 1,958 followers  
 1w • Edited • 🌐

**#Probiota** pioneers gave us a great opportunity to present NemaLife and its discovery services to the microbiome community. Thank you, **International Probiotics Association** and **NutraIngredients**. ...see more

**Arlene Fosmer** • 2nd  
 Human Health and Supplements, Managing Director EpiCor  
 5d • 🌐

Earlier this week, I joined my Cargill teammates **Melissa Maionchi de Oliveira**, **Renaud Mestdagh** and Justin Green at the 2023 **#Probiota** conference in Barcelona to share more about **#postbiotics** and **EpiCor - A Cargill Brand**

In addition to meeting with and hearing ideas from innovators and scientists in human health nutrition, I led a lively roundtable discussion about how we can market pre-, pro- and postbiotics to differentiate one another yet still position them for individual and mutual success. The growing role of postbiotics in health ingredients is an exciting topic for me and it was certainly an engaging conversation with diverse industry, regulatory and academic perspectives.

A couple things I took away from our discussion:

- We need educate consumers on what are postbiotics.
- Collaboration across the human health industry will be key in driving this forward with consumers and regulators

The conference overall was an inspiring review of where the industry is at and headed in improving health with great science on gut-brain axis, infant health, metabolic health and more! I enjoyed hearing from many experts including my colleague, Dr. Justin Green, who presented about **EpiCor - A Cargill Brand** and how it's helping fuel this category through clinical research and more.

Cheers to a fantastic **#Probiota** event. I look forward to seeing all the progress we can make by next year.

Denise Kelly and 77 others  
 1 comment - 1 repost

**Sarunas Baciliunas** • 2nd  
 Co-Founder | Chief Business Officer at Integral Solutions  
 5d • 🌐

Exciting news from our startup! I am thrilled to announce that **Integral Solutions** has been named the winner of the Probiota Pioneers 2023 competition! This recognition is a testament to our team's hard work and dedication to developing next-generation psychobiotics, and we couldn't be happier to have taken center stage at the **#Probiota 2023** conference.

At the conference, we had the opportunity to showcase our innovative approach to mental health and well-being, and we received overwhelmingly positive feedback from industry leaders and experts. This has only further fueled our passion and drive to bring our cutting-edge solutions to market and make a meaningful impact on people's lives.

We would like to extend a heartfelt thank you to the organizers and all the attendees who made this experience possible. We are already looking forward to the next **#Probiota** conference and continuing our journey as pioneers in the field of psychobiotics.

**#ProbiotaPioneers2023 #Winner #NextGenPsychobiotics #MentalHealth #Innovation #leaders #work #opportunity #experience #startup #people #stage**

+4

# SOCIAL MEDIA

**Microbiome Explorer**  
3 followers  
1w • 🌐

+ Follow

Many interesting insights at this week's Probiota in Barcelona.

It stands clear that gut-brain health has very high attention from the industry and that pre- and postbiotics are entering the scene of microbiome enhancing supplements.

#health #microbiome #supplements



**ENTEROSYS**  
2,320 followers  
6d • 🌐

+ Follow

It was very nice to attend #Probiota2023 this week in Barcelona. Very interesting conferences around #pre, #pro, and #post #biotics. Thank you International Probiotics Association NutraIngredients #Probiota We also appreciated the #networking opportunities. Don't forget to take care of your health through the gut microbiota world!



**ENTEROSYS**  
Gut is the link

Christian Roghi PhD MBA DipMC and 22 others

2 reposts

**Allan Qiu** • 2nd  
Head of Marketing at Life-Space Group  
1w • Edited • 🌐

+ Follow

A great #probiota event in Barcelona connecting with partners and getting to know some new friends. Thanks for organising! [International Probiotics Association & NutraIngredients](#)

Jessica Simonis Alexander Georgiou



Ewa Hudson and 49 others

3 comments

**Oksana Ritchie** • 2nd  
Head of Marketing Europe at Kyowa Hakko | Nutraceuticals |...  
1w • 🌐

+ Follow

What a #Probiota conference we are having in Barcelona! Nearly 500 participants, regulators and industry experts! So much interest in the microbiome industry from all over the world. Great event organised by @Nutra ingredients



**Linda Neckar** • 2nd  
Senior Vice President Human Health at Chr. Hansen  
1w • 🌐

+ Follow

Thank you to the organizers, speakers and all attendees for making IPA World Congress and Probiota 2023 in Barcelona a fantastic event. I am so proud and happy to be part of this industry where science and health are key values. Already looking forward to next time.

Special thanks to my colleagues in the Chr Hansen team organizing the booth, presenting new science and for making the most out of the time with customers and the industry, from early morning run to late evening activities.

#probiota #chrhansen #humanhealth #IPA #probiotics #nutraingredient



Andrew Maitland and 210 others

3 comments

**Eagle Genomics**  
15,263 followers  
1w • Edited • 🌐

+ Follow

We had a blast at Probiota + IPA World Congress this week! Our Director of Bioeconomy - Food & Nutrition, Artem Khlebnikov, and our Commercial Director of Southern Europe & Belgium, Lucie Eckenberg-Friedlander, engaged in meaningful conversations about the science and business of the microbiome. We will share our key take-aways soon! Stay tuned 🌟

NutraIngredients #Probiota #IPA #microbiome #networkscience #techbio #innovation



with Artem Khlebnikov and 1 other

Lucy England and 17 others

2 comments

**DSM - Talking Nutrition**  
39,034 followers  
1w • 🌐

+ Follow

And that's a wrap on #Probiota2023! It was fantastic to showcase our new Health from the Gut solutions and share ideas with like-minded experts from academia, industry and regulators. A big thank you to everyone that stopped by our booth - we enjoyed many fruitful and inspiring discussions and we're excited to see where these partnerships lead.

Here's to the future of gut health!

#DSM #probiota2023 #gutmicrobiome #guthealth #prebiotics #probiotics #HMOs #vitamins #purposeledpartner



You and 48 others

3 reposts

**SURI BioTech**  
131 followers  
6d • 🌐

+ Follow

Earlier this week our SURI BioTech team was in Barcelona at #Probiota 2023. A great opportunity to connect with our partners and reach out to new encounters. Thank you to all participants for the insightful discussions and talks.

Next-up is the Pharmabiotics Conference & Partnering hosted by Pharmabiotic Research Institute (PRI) in Lyon on 21-22 March. Our CEO Vanesa Rocha Martin will present our development approach.

#Probiota2023 #Probiotic #PrecisionNutrition #InfantHealth #First1000daysoflife #Nextgenerationprobiotics #startups



with Vanesa Rocha Martin and 1 other

Stephen Danielli and 32 others

2 comments • 2 reposts



**ipa**  
WORLD  
CONGRESS

2023  
**PROBIOTA**  
BARCELONA • 6-8 FEBRUARY

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