

NutraIngredients
— ASIA —

Editorial Calendar

2024 & 2025

WilliamReed.

Yearly Overview 2024

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<div>12</div> Beauty From Within	<div>23</div> Cognitive Health	<div>15</div> Adaptogens	<div>12</div> Personalised Nutrition	<div>10</div> Pre / Pro / Postbiotics <div>14</div> Healthy Ageing APAC	<div>14</div> Women's Health
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<div>03</div> Healthy Beverages APAC <div>12</div> Cognitive Health	<div>09</div> Bone, Joint, Muscle Health	<div>13</div> Infant & Maternal Health <div>tbc</div> Growth Asia Singapore	<div>11</div> Active / Sports Nutrition <div>24</div> Microbiome Innovations APAC	<div>15</div> Sleep, Stress Aid	<div>13</div> Weight Management

SPECIAL EDITION EDITORIAL WEBINAR ONLINE EVENT FACE-TO-FACE EVENT

Yearly Overview 2025

JANUARY

10 Healthy Ageing

FEBRUARY

14 Beauty From Within

MARCH

14 Format & Delivery Technology Innovation

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



2024

JANUARY

12

BEAUTY FROM WITHIN

Asia's beauty-from-within category is a hotbed of innovation, with new players, including traditional cosmetics outfits, continuing to enter the market. We'll be looking at the latest ingredient innovations for skin, hair and nail health, and assess the biggest and brightest markets in Asia-Pacific for the next wave of growth.

FEBRUARY

23

COGNITIVE HEALTH

From mental alertness, to stress, sleep and anxiety, there is a growing awareness that cognitive health needs to be better managed across all life stages. In this special edition, we'll look at how natural ingredients can play a crucial role in improving mental wellbeing as the pace of life for many consumers heightens, and Asia's population rapidly ages.

MARCH

15

ADAPTOGENS

Stress-busting adaptogens are hit the mainstream in recent years given heightened anxiety levels amid the pandemic, with the likes of ashwagandha, ginseng, cordyceps and goji hitting the headlines. As many of these are rooted in traditional Asian medicines, we'll be assessing how firm can combine the best of tradition, with the latest science and format innovations for market success.

APRIL

12

PERSONALISED NUTRITION

From the use of artificial intelligence, big data, to diagnostic tools, the personalised nutrition sector is rapidly developing in Asia-Pacific, most notably in South Korea. This special edition looks at the latest government initiatives in supporting the sector's growth and how start-ups and major players are tapping into growth opportunities of this fast-rising category.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

MAY

10

PRE / PRO / POSTBIOTICS

Interest in the microbiome continues to grow across APAC as consumer awareness deepens and new scientific findings uncovered. In this special edition, we will look at how companies will tap on the synergies across pre-, pro-, and postbiotics in their new product development and new research direction.

14

HEALTHY AGEING APAC

Asia faces huge social, economic and health challenges due to its rapidly ageing population, but it also provides vast opportunities for food, beverage and nutrition firms to cater to this burgeoning demographic through supplements, functional foods and beverages and healthier everyday items that still taste great. We will drill down into the latest research, trends and products for conditions associated with mobility, including bone, joint and muscle health, as well as brain health spanning memory, mood, and cognition. We'll also shine the spotlight on the role the sector has to play in helping alleviate the various metabolic health conditions, including diabetes, obesity and heart health, as well as immune health and conditions such as dysphagia.

JUNE

14

WOMEN'S HEALTH

A new addition to our monthly special edition line-up, women's health is a topic that cannot be missed. Aside from reproductive health, companies are paying more attention to menopausal health as part of the larger healthy ageing agenda. This edition will look at the new product and ingredient innovations happening across APAC.

JULY

03

HEALTHY BEVERAGES APAC

APAC consumers are increasingly seeking options that are healthier, provide added functionality, are clean label and natural, and contain less sugar, in addition to tasting great. We'll be highlighting the brands and suppliers that at the forefront of NPD to meet the most pressing consumer demands to create beverages that go far beyond the traditional soda categories. We'll be assessing how the sector is tapping into the health and wellness trend by adding a host of functional ingredients, from botanicals, probiotics and prebiotics, to protein, vitamins and antioxidants, as well as riding the natural colours wave. We'll also drill down into the scope for new product development, the growth markets in Asia, the opportunity for new research and the marketing and regulatory challenges across the region.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

JULY

12

COGNITIVE HEALTH

Aside from supporting memory among the ageing population, how has the cognitive health category expanded in terms of the benefits that it could offer? In this special edition, we look at new developments in research, ingredients, and products across the region.

AUGUST

09

BONE, JOINT, MUSCLE HEALTH

Demand for bone, joint, and muscle health supplements is on the rise as the older population seeks to maintain their mobility even as they age. This special edition will feature the latest research and formulations catered to their needs.

SEPTEMBER

13

INFANT & MATERNAL HEALTH

Although birth rates are declining in developed economies, infant health remains a lucrative market as parents are willing and able to spend nutrition products for their kids. This special edition looks at the types of nutritional benefits that parents are seeking for their kids, and at the same time, explore how maternal health is closely linked to the health status of new-borns.

tbc

GROWTH ASIA SUMMIT (CO-HOSTED WITH FOODNAVIGATOR ASIA)

After a hugely successful debut as a face-to-face event in 2023, the Growth Asia Summit returns for 2024 with a raft of new content themes to explore the very latest market opportunities across the region that is driving the growth of the global food, beverage and nutrition industries – Asia!



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

OCTOBER

11

ACTIVE / SPORTS NUTRITION

Sports and active nutrition products are no longer limited to protein and powder formats. Companies are thinking out of the box in providing new ingredients and formats – including gels and jellies to offer more options to the consumers. This special edition will look at the new formats and formulations that companies have come out with.

24

MICROBIOME INNOVATIONS APAC

We'll be bringing together business, science and academia eager to translate scientific discovery into commercial advantage across the fields of probiotics, prebiotics, postbiotics, synbiotics and microbiome modulation. With Asia, the fastest-growing region for global probiotic and prebiotic sales, coupled with rising consumer understanding of the myriad of health benefits that these products can confer beyond gut and digestive health, this webinar promises to be a hotbed of new discoveries, innovations and opportunities across supplements, food and beverage, and into pharma. We'll also look at the regional regulatory landscape spanning health claim hurdles and harmonisation efforts, alongside the key strategies for boosting consumer and healthcare practitioner understanding of these crucial sectors, and the emerging retail opportunities for future sales success.

NOVEMBER

15

SLEEP, STRESS AID

Sleep and stress continue to dominate some of the APAC markets such as Japan and Australia. Across the region, companies are looking beyond melatonin and pills to help consumers sleep and better cope with stress. Here, we will shine the spotlight on botanicals that provide a more natural solution to sleep and stress management.

DECEMBER

13

WEIGHT MANAGEMENT

Much of the weight management demand in APAC are coming from the North Asian markets, most notably South Korea, Japan, and China. We look at the latest happenings and innovations in these markets, including the hottest ingredients and their mechanism of action.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

2025

JANUARY

10

HEALTHY AGEING

One of the hottest health and nutrition topics in APAC, there are now clinics specially set up to support healthy ageing in places such as China and Singapore. In this special edition, we look at how public policy, health practitioners, and the supplement industry are working together to bring healthy ageing to the next level of development in the region.

FEBRUARY

14

BEAUTY FROM WITHIN

While skin moisturisation, reduction of wrinkles are the common target areas of beauty-from-within products, more companies are now paying attention to areas such as hair growth as part of their NPD pipeline. This special edition will explore the different beauty concerns that companies are attempting to address with their new product innovation.

MARCH

14

FORMAT & DELIVERY TECHNOLOGY INNOVATION

From encapsulation to liposomal technology, delivery system innovation is another way for health supplement companies to stand out from market competition. In this special edition, we uncover the new technologies that could help enhance the bioavailability and absorption of nutrients.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT