

NutraIngredients
EUROPE

Editorial Calendar

2024 & 2025

WilliamReed.

Yearly Overview 2024

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<div>18</div> Probiota Preview	<div>07</div> Probiota Global <div>22</div> Botanicals In Europe	<div>14</div> Beauty From Within <div>28</div> Probiota Post Conference	<div>11</div> NutraIngredients Awards Preview <div>25</div> Vitafoods Preview	<div>tbc</div> NutraIngredients Awards Europe <div>24</div> NutraIngredients Awards Winners	<div>06</div> Vitafoods Post-Show <div>19</div> Womens Health <div>20</div> Mind Health
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<div>25</div> CBD <div>25</div> Biohacking With Personalised Nutrition	<div>08</div> Womens Health	<div>12</div> Healthy Ageing <div>19</div> Beauty From Within	<div>tbc</div> Active Nutrition Summit Amsterdam <div>31</div> Maternal And Infant Nutrition	<div>07</div> Omega 3S <div>21</div> Mind Health Modulation	

●

 SPECIAL EDITION

●

 EDITORIAL WEBINAR

●

 ONLINE EVENT

●

 FACE-TO-FACE EVENT

Yearly Overview 2025

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<div>23</div> Microbiome Modulation	<div>tbc</div> Probiota Global <div>27</div> New Technologies/ Wearables	<div>06</div> Probiota Post Conference Review			
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER

2024

JANUARY

18

PROBIOTA PREVIEW

The must-attend event for everyone involved in the microbiome modulation for human health returns, with the 2024 edition taking place in Milan, 7-9 February. In this special edition, we'll preview the key topics and presentations, meet some of the outstanding speakers, and provide a taste of what to expect in Italy.

FEBRUARY

7 - 9

PROBIOTA GLOBAL

Probiota 2024 will take place in the design capital of the world and will cover key themes running through Gut-liver axis, Marketing insights, Personalisation, Improving skin health, Innovation with next-gen and Regulatory developments, to name a few. This must attend event will continue to offer more than just content. With ample opportunities to network and get involved, there will be live Q&A, our Wellness Programme with a morning run & walk hosted by Chr Hansen, our ever-popular roundtable lunch discussions and our renowned second-night social evening.

22

BOTANICALS IN EUROPE

There is an ever-growing consumer interest and belief in the power of natural extracts and herbal remedies to heal and promote wellness. Therefore botanic-based functional food, drink and supplements are a huge market opportunity with interest from the hardcore holistic healers to the mainstream health-conscious consumers. In this special edition, NutraIngredients will look to highlight a changing landscape of regulations, with divergent attitudes across the EU, as well as discussing new scientific discoveries and innovative formulations, and issues surrounding sustainability.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

MARCH

14

BEAUTY FROM WITHIN

When functional food and supplements deliver visible benefits, this leads to consumer engagement, word of mouth and repeat purchases. In other words – it's a big opportunity. With beauty-from within products moving beyond the stalwarts of the space - collagen and biotin – and into exciting science-rich areas such as gut health and botanicals, this special edition will look into what companies are driving the sector, what factors are influencing product design and marketing, and where to look for the exciting new science in this space.

28

PROBIOTA REVIEW

This special edition will round-up our best coverage from the leading event for the European prebiotics, probiotics, microbiota focused food and nutrition industries, with video interviews with key stakeholders, deep dives into select topics, and key round-ups of the big lessons from Milan.

APRIL

11

NUTRAINGREDIENTS AWARDS PREVIEW

It's that exciting time of year when NutraIngredients presents its prestigious annual awards, and this year we celebrate a decade of awarding the best in the industry! Award categories will cover all the key categories in the functional food and supplements market allowing suppliers and brands to shine the spotlight on their teams' successes over the last year. In the run up to the event, we start to celebrate the biggest, brightest and the best the nutrition industry has to offer as we speak to the finalists who have made the cut for 2024!

25

VITAFOODS PREVIEW

In the month before Europe's major nutrition event, the NutraIngredients Europe team brings you a preview of the annual Vitafoods show in Geneva with a focus on key market categories for our readership, including omega-3s, sports nutrition, infant nutrition, and gut health.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

MAY
tbc
24

JUNE
06
19
20

NUTRAINGREDIENTS AWARDS EUROPE

NUTRAINGREDIENTS AWARDS WINNERS

After revealing our line-up of deserving winners of the annual NutraIngredients Awards, this special edition will bring together coverage of the event, including interviews with key category winners.

VITAFOODS POST-SHOW

After enjoying an innovation-packed Vitafoods show, the NutraIngredients team provides its highlights, with video pieces, trends articles, in-depth interviews, and innovation rundowns, which ensure you don’t miss any of the hottest industry gossip.

WOMENS HEALTH

Women’s health has hit the mainstream headline of late, thanks to a positive mix of improved scientific interest, celeb-backed campaigns, retailer focus, and heightened brand and consumer interest. These elements have led to some fascinating insights into how women’s physiology differs from men’s and, with that, new innovations have emerged aiming to provide solutions better catering to women’s specific requirements. In this webinar, we will speak to industry leaders about the aspects of women’s health delivering the best research, the scientific substantiation behind the products entering the market, and the white spaces for both academics and industry to spotlight next.

MIND HEALTH

With us regularly hearing that consumers are taking a more holistic approach to health, this puts mental health front-and-centre as an important part of picture. This is an area where research into botanicals is providing exciting new paths for innovation, as developers use traditional herbal ingredients to ease stress and anxiety, or support sleep quality and focus. Studies of microbiome modulation are serving up game-changing insights too, as the gut-brain axis opens avenues for nourishing the mind via the gut. And there are great opportunities for CBD in the realm of mind health, as consumers show an openness to the previously taboo ingredient.

JULY

25

CBD

With cannabidiol (CBD) firmly establishing a mainstream presence, this is a category defined by booming sales and baffling regulations, with many CBD manufacturers and suppliers reporting impressive growth and margins while others struggle to survive due to an uncertain regulatory landscape. In this special edition, NutraIngredients delves into the regulatory hurdles in this space as well as the science and the innovation. It will look at the business strategy of those who are thriving in this complex market.

25

BIOHACKING WITH PERSONALISED NUTRITION

What was once as simple as tracking calorie burn, and macro and micronutrient consumption, and reserved only for the most elite players in the sports world, has now become an industry offering any member of the mass market the full suite of continuous physiology checks in every aspect of health. Whether they are wearing continuous glucose monitors to keep sugar spikes flat, tracking sleep quality and heart rate on their apple watch, sending off stool and saliva samples of full microbiome and hormone analysis, or conducting blood spot tests to check nutrition status, there's a test for nearly everything and a consumer who's interesting in taking it. In this webinar, we bring together leaders in the category to discuss the latest developments, the exciting opportunities, ethical considerations and future expectations.

AUGUST

08

WOMENS HEALTH

After traditionally being side-lined as a topic too complicated to touch by scientists, product developers and health professionals alike, women's specific health and nutrition requirements are finally being put under the microscope, and the resultant insights are both fascinating and life-changing for active consumers and elite athletes alike. This special edition will seek to illuminate some of the very latest research in this space and provide articles to enlighten and inspire.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

SEPTEMBER

12

19

OCTOBER

tbc

HEALTHY AGEING

It seems like it’s never been more on-trend to care about healthy ageing. With consumers starting to consider this aspect of life from as early as their teens, consumers are obsessed with preventative approaches to improving their longevity with preventative and natural health solutions. No longer is this just about avoiding wrinkles and improving joint mobility; shoppers want solutions to help maintain every element of their wellness, from supporting their memory and eye health with botanical solutions, to maintaining muscle and blood-glucose control with gut health modulators. This special will delve into some of the newest research in this area and the exciting new developments on the market.

BEAUTY FROM WITHIN

When it’s a scoop of collagen in your morning coffee, or a biotic capsule to thicken your locks, there is no shortage of ingestible products promising to improve your glow from the inside out and the beauty-from-within space is radically changing the way consumers think about their beauty regime. But what does the science say? And how much can products claim on pack? In this joint webinar, CDE and NIE will bring together experts from across the industries to paint a picture of how far the science and the solutions in this space have come. We will look into where the most exciting opportunities are in this market today, according to the latest science, the market demand, and the white spaces.

NUTRAINGREDIENTS SUMMIT: ACTIVE NUTRITION

This three-day summit will bring together leading experts from the worlds of academia and industry to discuss some of the most exciting areas of the fast-evolving active nutrition market. Attendees will discover the fascinating scientific insights into how women’s physiology impacts their nutrition needs and the products entering the market to support this audience throughout their life stages. With cognitive health becoming increasingly front-of-mind, speakers will delve into the various mental health concerns that can impact the athletic audience and how nutrition can support this essential component of holistic health, including the role of the gut-brain axis. Attendees will learn the latest consumer insights and how to win around the digitally-native audience with efficacious social media marketing strategies. Finally, delegates will explore personalised nutrition strategies and the technological advancements allowing for more accurate research methodologies and precision nutrition interventions.

OCTOBER

31

MATERNAL AND INFANT NUTRITION

The maternal and infant nutrition space is providing a wealth of new and inspiring scientific studies, with fascinating new insights into how nutrition can impact both mother and baby in utero and how supplements can ensure the best possible health outcomes. Much of the newest insights in this space revolve around the microbiome and how babies can be better supported to have the best start to life, despite often being born into gut health unfriendly environments.

NOVEMBER

07

OMEGA 3S

Omega-3s remain one of the nutrition industry's most valuable players with the already strong scientific backing continuing to grow and these fatty acids are now being purported to help reduce risk of an ever-increasing number of health conditions. In this special edition, NutraIngredients takes a deep dive into the issues that continue to surround this category including supply chain and sustainability issues, plant-based solutions, quality standards and innovative new forms and products.

21

MIND HEALTH MODULATION

Whether it's a drive for clearer focus, a desire for calm, a concern about memory decline, or a need for improved sleep, there are many aspects of mind health that consumers can, and do, try to shape through their nutritional choices. And as this element of health becomes a clearer focus for a growing number of shoppers, academics and industry are also paying attention. There are plenty of exciting aspects of nutrition that can play a role, whether it be Ayurvedic herbs, CBD, probiotics, or mushrooms, the opportunities for innovation in this space are vast. In this webinar, we will take a look at the latest research to support nutrition for mind health modulation, and the new developments entering this fruitful field.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

2025

JANUARY

23

MICROBIOME MODULATION

Perhaps the most scientifically exciting area of nutrition today – the microbiome is opening up new realms of possibilities for preventing and reversing some of the world’s biggest health concerns.

FEBRUARY

tbc

PROBIOTA GLOBAL

27

NEW TECHNOLOGIES/WEARABLES

Personalised nutrition has been a buzz topic in the nutrition-sphere for some time but services and products are now even more engaging and appealing with the fast-evolving wearables and technology that are coming to market. Whether consumers are tracking their blood-sugar control in real time, discovering the bacterial populations in their microbiome, testing for hormones in their saliva, or gaining in-the-moment advice from AI chatbots, the new opportunities seem endless. This special edition will delve into some of the newest technologies entering the market today.

MARCH

06

PROBIOTA POST-CONFERENCE

That’s it for another year! Probiota 2025 will have again set the stage for the industry’s leading researchers, developers, innovators, market drivers, and thought leaders in the microbiome space, to debate the latest scientific and business insights. This special edition brings together key coverage of the event as the NutraIngredients team brings you our key picks from presentations, debates, and more!



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT