

NutraIngredients
USA

Editorial Calendar 2024 & 2025

WilliamReed.

Yearly Overview 2024

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<div><div>18</div><div>Weight Management</div></div> <div><div>25</div><div>Business Leaders Forum</div></div>	<div><div>12</div><div>Sports & Active Nutrition USA</div></div> <div><div>15</div><div>Omega-3s</div></div> <div><div>22</div><div>Expo West Pre-Show</div></div>	<div><div>21</div><div>Expo West Post-Show</div></div>	<div><div>25</div><div>The Botanical Supply Chain</div></div>	<div><div>16</div><div>Probiota Americas Pre-Conference</div></div>	<div><div>tbc</div><div>Probiota Americas</div></div>
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<div><div>11</div><div>Probiota Americas Post-Conference</div></div> <div><div>18</div><div>Beauty From Within</div></div> <div><div>tbc</div><div>NutraIngredients-USA Awards</div></div>	<div><div>01</div><div>NutraIngredients-USA Awards Winners Special</div></div>	<div><div>19</div><div>Supplements For Stress Management</div></div>	<div><div>10</div><div>Women's Health</div></div> <div><div>15</div><div>Sports Nutrition For Women For The Win!</div></div> <div><div>17</div><div>SupplySideWest Pre-Show</div></div>	<div><div>12</div><div>SupplySideWest Post-Show</div></div> <div><div>19</div><div>Microbiome Modulation</div></div>	<div><div>05</div><div>Personalized Microbiome Modulation For Optimal Health</div></div>



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

Yearly Overview 2025

JANUARY

16 Thinking About Cognitive Health

23 Business Leaders Forum

FEBRUARY

20 Supplements For Pets

tbc Sports & Active Nutrition
USA

MARCH

20 Expo West Post-Show

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

2024

JANUARY

18

WEIGHT MANAGEMENT

With almost two thirds of Americans overweight or obese, weight management is still a huge market opportunity for the dietary supplements industry. However, adulteration and product integrity continue to blight the sector, with weight loss/management products under the FDA microscope. Claims are also closely monitored by the regulators.

Despite this, consumers continue to explore the potential of dietary supplements to help with weight management, and numerous legitimate products offer potential efficacy with scientifically supported ingredients. In this special edition, NutraIngredients-USA will give you the skinny on the state of the market, the regulatory landscape, the key challenges to the sector, and examine which ingredients work and how.

25

BUSINESS LEADERS FORUM

A tradition on the NutraIngredients-USA calendar that has featured CEOs from the likes of NOW, Pharmavite, Nouri, The Vitamin Shoppe, and SmartyPants, the Business Leaders Forum kicks off the New Year with a wide-ranging discussion on topics affecting every business in the dietary supplements space, from the state of the market to supply chains, to exploring where the innovation is, and a look at the regulatory landscape for the category. NutraIngredients-USA assembles leaders from the across the US dietary supplements industry to look back and look ahead to a new year, and we'll address all the issues that will be impacting the US industry in 2024.

FEBRUARY

12-14

SPORTS & ACTIVE NUTRITION SUMMIT - SAN DIEGO

Our annual Sport and Active Nutrition Summit returns to San Diego with the same commitment to bringing the science and business of sports and active nutrition together. This summit, held at beautiful Hyatt Regency Mission Bay Hotel, will feature topics that include a The Evolving Sports Nutrition Market, the Regulatory Landscape, Disruptive Tech – from wearables to A.I. for Ingredient Innovation, Women's Health, Recovery, The Microbiome – an Untapped Opportunity, Innovative Ingredients, and more



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

FEBRUARY

15

OMEGA-3S

The fatty acids remain a star player in the nutritional ingredients segment: The science continues to grow almost exponentially with omega-3s being linked to an ever-increasing number of health conditions. In this special edition, NutraIngredients-USA dives deep into the omega-3 waters to explore the supply chain, quality standards, innovative new forms and products, the state of the science, and how the industry feels moving forward.

22

EXPO WEST PRE-SHOW

So many brands use the showpiece event to launch and showcase new products and initiatives. The NutraIngredients-USA editorial team will examine what to look out for at Natural Products Expo West 2024 from new product launches to must attend sessions in the education program.

MARCH

21

EXPO WEST POST-SHOW

Natural Products Expo West – that behemoth bringing together tens of thousands of people from across the natural products space – is always a highlight of the year. In this special edition, we'll bring you the best of our coverage from Anaheim, spanning the hot trends, new product launches, industry insights on key issues, and maybe even some behind the scenes gossip.

APRIL

25

THE BOTANICAL SUPPLY CHAIN

The supply of botanicals has never faced more challenges, from the effects of surging demand for adaptogens and immune-support ingredients during the pandemic to disrupted shipping from Asia and the eternal threat of adulteration. And that's even before we get to the global threat of climate change and socioeconomic changes in key botanical-growing regions. Layered on top of this is the opportunity/ challenge (depending on your perspective) of plant cell cultivation of key botanicals attempting to replace plants in the ground. This webinar will bring together key stakeholders from across the botanical supply chain to share insights and best practice to ensure supply, demand, and quality standards are met.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

<div>MAY</div> <div>16</div>	<div>PROBIOTA AMERICAS PRE-CONFERENCE</div> <div>The leading event for the US prebiotics, probiotics, microbiota focused food and nutrition industries will take place in Salt Lake City in June 2024. In this special edition, we'll preview the key topics and presentations, meet some of the outstanding speakers, and provide a taste of what to expect at North America's premier conference for the microbiome modulation community.</div>
<div>JUNE</div> <div>tbc</div>	<div>PROBIOTA AMERICAS 2024 - SALT LAKE CITY</div> <div>For more information, see: https://www.probiotaamericas.com/</div>
<div>JULY</div> <div>tbc</div> <div>11</div>	<div>NUTRAINGREDIENTS-USA AWARDS</div> <div>PROBIOTA AMERICAS POST-CONFERENCE</div> <div>This special edition will round-up our best coverage from the leading event for the US prebiotics, probiotics, microbiota focused food and nutrition industries, with video interviews with key stakeholders, deep dives into select topics, and key round-ups of the big lessons from Chicago.</div>

JULY

18

BEAUTY FROM WITHIN

Our annual Beauty-from-Within webinar, co-hosted with our sister publication CosmeticsDesign-USA, will return with a new panel of experts to peel back the skin on all things nutricosmetic. Seeing is believing when it comes to beauty-from-within or anti-aging ingredients and formulations and products need to deliver the visible benefits many consumers expect. The likes of collagen and biotin are front and center on many ‘nutricosmetic’ products, but what does the science say about their efficacy? What other ingredients are emerging and how do these bioactives work? What companies are driving the sector? How is it influencing product design and marketing? And can we really see a difference? This webinar will provide answers to these questions and many more.

AUGUST

01

NUTRAINGREDIENTS-USA AWARDS WINNERS

Winners of the sixth annual NutraIngredients-USA Awards will be announced in July. This special edition will bring together coverage of the event, including interviews with key category winners.

SEPTEMBER

19

SUPPLEMENTS FOR STRESS MANAGEMENT

Ingredients like Ashwagandha and Rhodiola have experienced huge growth over the past several years as consumer interest in stress management and sleep support has surged. The wider category of Adaptogens is perhaps not clearly understood, nor is the understanding of how these ingredients differ from each other. This special edition will explore the supply, market, and science around these blockbuster ingredients.

OCTOBER

10

WOMENS HEALTH

While much scientific research has previously focused on men, female-specific health requirements are now becoming a huge talking point as well as a big commercial opportunity. Whether it be related to hormone control, menopause symptoms, menstrual issues, conception or pregnancy, sports performance, there are some clear gaps in scientific knowledge and product development. This special edition will showcase the latest updates in this space.



SPECIAL EDITION



EDITORIAL WEBINAR



ONLINE EVENT



FACE-TO-FACE EVENT

OCTOBER

15

SPORTS NUTRITION FOR WOMEN FOR THE WIN!

The female consumer was massively underserved and understudied for decades, but the times they are a-changing and the old “pink it and shrink it” approach is being left to the history books. Sports nutrition products are being formulated by women for women, while more research is targeting women across the age-ranges and at various levels of athletic performance. All this translates into an exciting and growing market for high quality, efficacious products for active women. This webinar will bring together successful brands, leading researchers, and active women themselves on what they want.

17

SUPPLYSIDE WEST PRE-SHOW

SupplySide West 2024 – the showpiece event for the US nutraceuticals and dietary supplements industry – is slated to take place October 31 - November 4, 2024. In this special edition, we explore the education sessions, the news, and innovations not to be missed in Las Vegas.

NOVEMBER

12

SUPPLYSIDE WEST POST-SHOW

Editors and correspondents from NutraIngredients-USA will have fanned out across the show floor at SupplySide West 2024 to explore the hottest trends, new ingredient launches, and industry insights on key issues. In this special edition we will share our discoveries with you!

19

MICROBIOME MODULATION

It's not just about probiotics anymore, with prebiotics, synbiotics, postbiotics, and phages all adding to the booming microbiome modulation category. Consumer interest in the potential benefits of a healthy gut shows no sign of slowing, with new discoveries constantly emerging into how microorganisms can beneficially impact health and wellness. Pre-, pro- and postbiotics play a key role in maintaining a healthy microbiota and influencing numerous health end points. In this special edition NutraIngredients-USA will cast a wide net to bring you the latest science and industry developments, including digestive health, immune support, skin health, weight management, cholesterol control, sports nutrition and performance, cognitive function and mood, and much more.



SPECIAL EDITION



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FACE-TO-FACE EVENT

DECEMBER

05

PERSONALIZED MICROBIOME MODULATION FOR OPTIMAL HEALTH

Every week brings more clinical trials supporting the safety and efficacy of these beneficial bugs, but where's the innovation, which health categories will explode in the next year or two, and how is disruptive technology like CRISPR and AI changing the conversation? This editorial webinar will bring together experts from this fascinating field, including the researchers at the cutting edge of the issue. Our panel will discuss the current state of the knowledge and where the gaps are, which strains are showing the most potential, how we can leverage emerging technologies to speed up R&D, and explore what's next for probiotics.

2025

JANUARY

16

COGNITIVE HEALTH

As consumer interest in 'holistic health' remedies continues, there is a growing demand for products which benefit cognitive as well as physical health. Whether it be mood, relaxation, focus, clarity, or memory, there are many new ingredient innovations that can support healthy cognitive function for multiple different consumer groups. This special edition will explore the scientific substantiation behind the key ingredients, look at which demographics are seeking out cognitive support supplements, talk to market leading brands in the space, and hear from legal and regulatory experts on best practices for making claims.

23

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FEBRUARY

tbc

SPORTS & ACTIVE NUTRITION SUMMIT - SAN DIEGO

Our annual Sport and Active Nutrition Summit will return to San Diego for 2025 with the same commitment to bringing the science and business of sports and active nutrition together. This summit will feature topics that move the category forward, from market insights to regulatory challenges, and all of the most innovative science and tech advances.

FEBRUARY

20

SUPPLEMENTS FOR PETS

US consumer spending on supplements for dogs and cats is about \$2.6 billion, with horses worth an additional \$800 to \$900 million, so it's obvious why more human dietary supplement brands are exploring the potential of the adjacent market. But how is the space regulated? How do you get new ingredients approved? What categories are driving the growth? And how is consolidation in the category changing the landscape? In this special edition, we'll explore the key trends, the leading brands, the market opportunities, the quality standards and key ingredient suppliers, and more.

MARCH

20

EXPO WEST POST-SHOW

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